1	COMMITTEE SUBSTITUTE	
2	FOR	
3	Senate Bill No. 510	
4	(By Senators Plymale, Stollings, D. Hall, Wells and McCabe)	
5		
6	[Originating in the Committee on Education;	
7	reported February 14, 2014.]	
8 9		FISCAL NOTE
10		
11	A BILL to amend and reenact §18B-18A-1, §18B-18A-2, §18B-18A-3,	
12	18B-18A-9, $18B-18A-11$ and $18B-18A-12$ of the Code of West	
13	Virginia, 1931, as amended, all relating to the West Virginia	
14	Research Trust Fund; increasing the recipients of the fund to	
15	include all state land grant institutions of higher education;	
16	providing for the redistribution of moneys; providing for a	
17	\$25 million transfer from the General Revenue Fund, under	
18	certain conditions, into the West Virginia Research Trust	
19	Fund; setting forth deadline and consequences for failure to	
20	obtain matching funds and donations; providing for rulemaking;	
21	and requiring reporting.	
22	Be it enacted by the Legislature of West Virginia:	
23	That §18B-18A-1, §18B-18A-2, §18B-18A-3, §18B-18A-9,	
24	18B-18A-11 and $18B-18A-12$ of the Code of West Virginia, 1931, as	

1 amended, be amended and reenacted, all to read as follows:

2 ARTICLE 18A. DIRECTED RESEARCH ENDOWMENTS.

3 §18B-18A-1. Legislative findings; purpose; and intent.

4 (a) The Legislature finds that the continued expansion of the 5 nation's economy is dependent upon the ability of its institutions 6 of higher education to increase the quality, quantity and 7 productivity of its citizens who are engaged in scientific and 8 technical fields of study. Failure of the United States to compete 9 in these areas may lead to lower standards of living, dependence 10 upon foreign intellectual capital and international insecurity. 11 The economic future of West Virginia is equally dependent upon the 12 ability of Marshall University and West Virginia University, the 13 state's two doctoral-granting, public research universities, its 14 <u>higher education institutions</u> to promote, educate and train 15 researchers and research support staff in these diverse fields of 16 study.

17 The Legislature further finds that a recent emphasis on the 18 creation of innovative curricula and the receipt of significant 19 private donations by Marshall University and West Virginia 20 University West Virginia's higher education institutions has led to 21 major expansions in certain areas of study, including energy, 22 national security technology, environmental sciences, health and 23 biomedical sciences, biometrics, biotechnology and nanotechnology. 24 Despite these expansions, the additional investment of both private

1 donations and state moneys is critical to recruiting world-class 2 scientists, researchers, research staff, technicians and 3 professional degree graduates, as well as providing funding for 4 laboratories and scientific equipment.

5 (b) The purpose of the Legislature in enacting this article is 6 to establish a state fund to be administered by the Higher 7 Education Policy Commission to address the findings outlined in 8 subsection (a) of this section. The fund will make public moneys 9 available to the state's two doctoral-granting public research 10 universities <u>and any state land grant higher education institution</u> 11 to match qualified private donations and qualified private donation 12 pledges; thereby creating an incentive for donors to support 13 certain priority areas of study consistent with each participating 14 institution's long-range strategic plan for research. Creation of 15 this fund promotes strategic private donations targeted to specific 16 areas of research and creates a sustainable source of funding for 17 research initiatives that are critical to achieving long-term goals 18 including, but not limited to, the following:

19 (1) Research-based economic development and economic20 diversification; and

(2) Increased potential for patenting, licensing and related 22 technology transfer and commercialization of scientific and 23 technological research in the state.

24 §18B-18A-2. Definitions.

1 (a) General - For the purposes of this article, terms have 2 the meaning ascribed to them in section two, article one of this 3 chapter, unless the context in which the term is used clearly 4 requires a different meaning or a specific definition is provided 5 in this section.

6 (b) Definitions -

7 (1) "Directed research endowment" or "research endowment" 8 means an account established at or administered by a participating 9 institution or its affiliated research corporation or foundation in 10 accordance with the provisions of section four of this article;

11 (2) "Directed research endowment plan" or "research plan" 12 means the strategies and procedures formally approved and adopted 13 by a governing board of a participating institution pursuant to 14 section seven of this article outlining how a participating 15 institution proposes to use directed research endowment proceeds to 16 meet established goals and objectives;

17 (3) "Directed research endowment proceeds" or "endowment 18 proceeds" means those investment earnings accruing to a 19 participating institution's directed research endowment and 20 available for expenditure by a participating institution or its 21 affiliated research corporation in accordance with the provisions 22 of section four of this article;

(4) "Trust fund" means the special account designated as the24 West Virginia Research Trust Fund established in section three of

1 this article;

2 (5) "Participating institution" means Marshall University or
3 West Virginia University and any other state land grant higher
4 education institution;

5 (6) "Qualified private donation" or "qualified donation" means 6 any <u>a</u> private donation, gift or bequest to a directed research 7 endowment that meets the criteria set forth in section five of this 8 article;

9 (7) "Qualified private donation pledge" or "qualified pledge" 10 means any <u>a</u> pledge, commitment or other agreement to give a private 11 donation to a directed research endowment that is made pursuant to 12 a written agreement between the donor and the institution or its 13 affiliated research corporation or foundation and that meets the 14 criteria set forth in section five of this article;

15 (8) "Foundation" means a corporation created, organized and16 located in West Virginia that meets the following conditions:

17 (A) Is organized and operated for educational purposes in18 support of one or more state institutions of higher education;

(B) Is designated by the Board of Governors of one or more 20 state institutions of higher education to receive charitable 21 contributions for educational purposes on behalf of the institution 22 or institutions;

(C) Does not have any part of its earnings inuring to the
24 benefit of any <u>a</u> private shareholder or individual;

(D) Is not disqualified from tax exemption under 26 U.S.C.
 2 §501(c)(3) for any reason; and

3 (E) Does not participate or intervene in, on behalf of or in 4 opposition to any <u>a</u> political <u>campaigns</u> <u>campaign</u> for public office; 5 (9) "Research corporation" means an organization created 6 pursuant to the provisions of article twelve of this chapter; and 7 (10) "State college" means the West Virginia School of 8 Osteopathic Medicine, Bluefield State College, Concord University, 9 Fairmont State University, Glenville State College, Shepherd 10 University, West Liberty State College or West Virginia State 11 University.

12 §18B-18A-3. West Virginia Research Trust Fund.

(a) There is created in the State Treasury a special fund to 14 be known as the West Virginia Research Trust Fund which shall 15 consist <u>consists</u> of any appropriations of moneys to the fund made 16 by the Legislature, all earnings from investment of the fund and 17 any unmatched portion of state moneys returned by a state 18 institution of higher education.

19 (b) Expenditures from the trust fund shall be made for the 20 purposes set forth in this article and are not subject to separate 21 appropriation by the Legislature. Any balance, including accrued 22 investment earnings on any unmatched portion of state moneys 23 returned by a state institution of higher education in the trust 24 fund at the end of each fiscal year shall does not expire to the

1 General Revenue Fund, but shall remain <u>remains</u> in the trust fund 2 and be expended as provided by this article.

3 (c) In accordance with the provisions of section eight of this 4 article, the commission shall make available seventy <u>sixty</u> percent 5 of moneys in this account to match qualified donations and 6 qualified pledges to West Virginia University; and thirty percent 7 of the moneys to match qualified donations and qualified pledges to 8 Marshall University; <u>and ten percent of moneys in this account to</u> 9 <u>match qualified donations and qualified pledges to any other state</u> 10 land grant higher education institution.

11 (d) Investment earnings accruing in the account may be 12 expended by the commission to provide matching research funds to 13 state colleges in accordance with the provisions of section ten of 14 this article.

(e) The Legislature shall make available \$25 million from the state's General Revenue Fund to be deposited into the West Virginia Research Trust Fund. This additional \$25 million is available only to Marshall University, West Virginia University and any state land grant higher education institution to the extent these institutions raise the same amount in matching funds. The funds made available by this subsection are distributed as described in subsection (c) of this section.

23 §18B-18A-9. Reallocation of matching moneys.

24 (a) No later than seven two years from the effective date of

1 this article, July 1, 2014 each participating institution shall 2 have deposited into its research endowments an amount of qualified 3 donations equal to or greater than the total amount of moneys 4 allocated for distribution to the institution pursuant to the 5 provisions of subsection (c), section three of this article.

6 (1) If one of the participating institutions fails to have 7 deposited into its research endowments the requisite amount of 8 qualified donations by the end of this seven-year <u>two-year</u> period, 9 then any portion of the moneys allocated to the institution that 10 has not been distributed shall be reallocated for distribution to 11 the other participating institution pursuant to the terms of this 12 article.

13 (2) To be eligible to receive a distribution of reallocated 14 moneys pursuant to this subsection, the other participating 15 institution institutions shall have qualified donations in excess 16 of the amount required by subsection (a) of this section deposited 17 into its research endowment(s) in an amount equal to or greater 18 than the amount of reallocated moneys.

19 (3) If the other participating institution does institutions 20 <u>do</u> not have excess qualified donations on deposit, the reallocated 21 moneys shall be made available for distribution by the commission 22 to state colleges in accordance with the provisions of section ten 23 of this article.

24 (b) If any <u>a</u> pledge previously used by a participating

1 institution to obtain a distribution of matching moneys from the 2 trust fund has not been paid in full within seven two years from 3 the effective date of this article July 1, 2014, then the 4 institution shall return the unmatched portion of state moneys to 5 the trust fund. These moneys shall be reallocated for distribution 6 to the other participating institution institutions or to the state 7 colleges pursuant to the terms of this section and section ten of 8 this article as applicable.

9 (c) If both the participating institutions fail to have 10 deposited into their respective research endowments the requisite 11 amount of qualified donations within seven two years from the 12 effective date of this article July 1, 2014, then any moneys 13 remaining in the trust fund that have not been distributed shall be 14 made available for distribution by the commission to state colleges 15 in accordance with the provisions of this article.

16 §18B-18A-11. Higher Education Policy Commission rule required; 17 emergency rule authorized.

18 (a) By October 1, 2008 2014, the commission shall propose a 19 rule for legislative approval in accordance with the provisions of 20 section six, article one of this chapter and article three-a, 21 chapter twenty-nine-a of this code to implement the provisions and 22 purposes of this article. The rule shall include the following: 23 (1) Documentation standards and review procedures to determine 24 whether a donation or pledge meets the criteria of a qualified

1 donation or qualified pledge when initially received or when the 2 terms of a qualified donation or a qualified pledge are materially 3 altered;

4 (2) Eligibility criteria in accordance with the provisions of 5 section six of this article for the expenditure of endowment 6 proceeds to pay the base salaries of personnel, to fund research 7 fellowships and to purchase basic infrastructure;

8 (3) Procedures to ensure that endowment proceeds are expended
9 in compliance with the provisions of this article;

10 (4) Develop criteria linking endowment funds to institutional 11 performance metrics, including, but not limited to, student 12 retention and graduation rates;

13 (4) (5) A requirement for each participating institution to 14 report on the total amount of qualified donations received, the 15 investment earnings realized and any anticipated expenditures of 16 the research endowment proceeds in its annual operating budget; and 17 (5) (6) Procedures for the competitive application and review 18 of requests from state colleges and criteria for the eligible use 19 of moneys distributed pursuant to section ten of this article.

(b) The Legislature finds that an emergency exists and, therefore, the commission shall file a rule to implement the provisions of this article as an emergency rule pursuant to the provisions of article three-a, chapter twenty-nine-a of this code. The rule is subject to the prior approval of the Legislative

1 Oversight Commission on Education Accountability.

2 §18B-18A-12. Annual report.

3 By January 1, 2010 2016, and annually thereafter, the 4 commission shall submit a report to the Governor, the President of 5 the Senate, the Speaker of the House of Delegates and the 6 Legislative Oversight Commission on Education Accountability 7 detailing implementation of the research endowments at each 8 participating institution, the amount of qualified donations 9 received by each participating institution in the preceding fiscal 10 year, the amount of any distributions made from the trust fund and 11 a description of the research and outcomes supported by those 12 moneys.