WEST VIRGINIA LEGISLATURE

2021 REGULAR SESSION

Introduced

House Bill 3001

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[Introduced March 09, 2021; Referred to the
Committee on Health and Human Resources then
Finance]
A BILL to amend the Code of West Virginia, 1931, as amended, by adding thereto a new article, designated §9-4F-1, §9-4F-2, §9-4F-3, §9-4F-4, §9-4F-5, §9-4F-6, §9-4F-7, §9-4F-8, and §9-4F-9, all relating to creating the Affordable Medicaid Buy-In Program; requiring the Department of Health and Human Resources to develop and administer the Affordable Medicaid Buy-In Plan; setting eligibility criteria and coverage requirements; specifying role and duties of the Department of Health and Human Resources; establishing an advisory council to the Affordable Medicaid Buy-In Program; defining terms; setting limitations of employers; requiring a full-cost option be available for individuals who do not meet financial qualifications; requiring rule-making; and mandating application for a federal innovation waiver.

Be it enacted by the Legislature of West Virginia:

ARTICLE 4F. THE AFFORDABLE MEDICAID BUY-IN PROGRAM.

§9-4F-1. Purpose.

The purpose of the Affordable Medicaid Buy-In Program is to establish a state public option through Medicaid to provide West Virginia residents with a choice of a high-quality, low-cost health insurance plan.

§9-4F-2. Definitions.

As used in this article:

“Affordable Medicaid Buy-In Plan” or “plan” means a state-administered, public option health care coverage plan that leverages the Medicaid coverage structure;

“Copayment” means a fixed dollar amount that an Affordable Medicaid buy-in enrollee must pay directly to a health care provider or pharmacy for a service, visit or item;

“Deductible” means a fixed dollar amount that a person enrolled in the Affordable Medicaid buy-in plan may be required to pay during a benefit period before the plan begins payment for covered benefits;

“Department” means the Department of Health and Human Resources;
“Health care coverage premium cost” means the premium charged for health care
coverage that is available or currently provided to an individual;

“Health care provider” means any physical, mental or behavioral health provider, including
a hospital, physician, clinic and other health facility;

“Managed care organization” means an organization licensed or authorized through an
agreement among state entities to manage, coordinate and receive payment for the delivery of
specified services to enrolled members;

“Medicaid” means the joint federal-state health coverage program pursuant to Title 19 or
Title 21 of the federal Social Security Act, as amended, and the rules promulgated pursuant to
that act;

“Medicare” means coverage under Part A or Part B of Title 18 of the federal Social Security
Act, as amended, and the rules promulgated pursuant to that act;

“Premium” means the monthly amount that a plan enrollee must pay directly to the
managed care organization offering the enrollee’s plan for consideration of the plan’s coverage;
and

“Resident” means a person establishing intent to permanently reside in West Virginia.

§9-4F-3. The plan.

(a) By January 1, 2022, the department shall establish an Affordable Medicaid Buy-In Plan
and shall offer the plan for purchase by a resident:

(1) Who is ineligible for the following:

(A) Medicaid; and

(B) Medicare; and

(2) Whose employer has not disenrolled or denied the resident enrollment in employer-
sponsored health coverage on the basis that the resident would otherwise qualify for enrollment
in Affordable Medicaid buy-in coverage.

(b) The department shall establish benefits under the plan in accordance with federal and
state law to ensure that covered benefits include:

(1) Ambulatory patient services;
(2) Emergency services;
(3) Hospitalization;
(4) Maternity and newborn care;
(5) Mental health and substance use disorder services, including behavioral health treatment;
(6) Prescription drugs;
(7) Rehabilitative and habilitative services and devices;
(8) Laboratory services;
(9) Preventive and wellness services, including reproductive health and chronic disease management; and
(10) Pediatric services, including oral and vision care.

(c) For services and benefits provided under this section, the department may pursue any available federal financial participation.

(d) The department shall coordinate the plans enrollment and eligibility to maximize the continuity of coverage between the plan, Medicaid and private health plans.

(e) Health care provider reimbursement rates shall be based on the Medicaid fee schedule. Contingent upon available funds, the department may increase reimbursement rates for health care providers, so long as these increases do not jeopardize the sustainability of Medicaid or the plan.

(f) The plan shall be established in compliance with nondiscrimination mandates set forth in the Constitution of West Virginia, the West Virginia Human Rights Act, and the federal Civil Rights Act of 1964 and shall be available to residents irrespective of age, race, gender, national origin, immigration status, disability or geographic location.

(g) The plan shall be offered in the individual health insurance market, but shall not be
sold on the Health Insurance Marketplace.

(h) The plan shall be in the Platinum metal tier.

(i) The department shall establish an updated premium sliding scale for individuals under

200 percent of the federal poverty level who purchase the Medicaid Buy-in plan in its 1332 waiver

application. The sliding scale shall prioritize individuals transitioning from Medicaid coverage.

§9-4F-4. Administration.

(a) The department shall develop a plan for administering the plan that prioritizes

affordability for enrollees and provides opportunities to maximize federal dollars.

(b) The department shall:

(1) Establish an affordability scale for premiums and other cost-sharing fees, such as

copayments and deductibles, based on household income. The department shall offer discounted

premiums and cost-sharing fees in accordance with the affordability scale to residents eligible to

enroll in the plan: Provided, That the financial assistance is, at a minimum, offered to residents

with household incomes below 200 percent of the federal poverty level;

(2) Establish fair and reasonable premium rates that should be assessed to plan enrollees,

after an actuarial analysis, to ensure maximum access to coverage. Premiums imposed may be

set at a level sufficient to offset the costs of health benefits under the plan and related

administrative costs; and

(3) Enrollment periods and Special Enrollment Periods and qualifying life events will follow

the Affordable Care Act’s calendar and provisions.

(c) The department may:

(1) Administer the plan through the managed care organizations under contract with the

State to provide Medicaid services and benefits; and

(2) Set the medical loss ratio for insurers offering the plan consistent with the ratio

applicable to Medicaid;

(d) The department shall:
(1) Establish a standardized benefit and cost sharing design for the plan; and

(2) Establish a method for procuring prescription drugs. This authority includes consulting or contracting with other entities or states for combined purchasing power; and

(3) Seek viable opportunities to reduce costs of the plan to consumers and the general fund: Provided, That such opportunities are consistent with the provisions of this article, do not reduce eligibility or benefits for Medicaid enrollees and do not jeopardize federal financing for medical assistance.

§9-4F-5. Financing.

(a) The department shall apply for a State Innovation Waiver under Section 1332 of the Patient Protection and Affordable Care Act. The state shall request the authority to allow individuals who qualify for coverage on the Health Insurance Marketplace to use their Premium Tax Credit to purchase the Medicaid Buy-In plan. Nothing in the waiver application shall prohibit individuals and families from purchasing plans on the Marketplace.

(b) Individuals who do not qualify for federal financial assistance may purchase the plan at full cost.

§9-4F-6. Enrollment.

The department and the West Virginia health insurance exchange shall coordinate efforts and cooperate to establish a consumer outreach program to assist residents with enrolling in Medicaid, the plan and qualified health plans offered through the exchange.

§9-4F-7. Advisory council.

(a) The Secretary of the Department of Health and Human Resources shall establish an Affordable Medicaid Buy-In Program advisory council, to advise the department on implementation, plan affordability, marketing, enrollment, outreach and evaluation of health care access for residents enrolled in the plan. The advisory council consists of:

(1) The Secretary of the Department of Health and Human Resources;

(2) The Insurance Commissioner;
Three consumer advocates;

(4) One health care provider;

(5) One representative from a Medicaid managed care organization;

(6) At least one public health expert with experience evaluating health data and utilization trends; and

(7) At least one researcher with experience in health care financing and administration.

(b) The Governor shall appoint the members identified in subdivisions (4) through (7) of subsection (a) of this section.


The Secretary of the Department of Health and Human Resources shall propose emergency rules in accordance with the provisions of §29A-3-15 of this code to implement the provisions of this article. Thereafter, the secretary shall propose additional rules for legislative approval in accordance with the provisions of §29A-3-1 et seq. of this code as may be needed to administer and maintain the Affordable Medicaid Buy-In Program.

§9-4F-9. Limitation on employers.

An employer that offers employer-sponsored health coverage as of the effective date of this article may not disenroll or deny enrollment to a resident covered under the employer's employer-sponsored health coverage on the basis that the employer believes that the resident would qualify for plan coverage.

NOTE: The purpose of this bill is to create the Affordable Medicaid Buy-In Program. The bill requires the Department of Health and Human Resources to develop and administer the Affordable Medicaid Buy-In Plan. The bill creates the Health Care Affordability and Access Improvement Fund. The bill establishes an advisory council to the Affordable Medicaid Buy-In Program. The bill requires a study and reposts be made. The bill defines terms. The bill sets limitations of employers. The bill requires rule-making. The bill appropriates $12 million to the Health Care Affordability and Access Improvement Fund, and $12 million to the Department of Health and Human Resources.

Strike-throughs indicate language that would be stricken from a heading or the present law, and underscoring indicates new language that would be added.