

September 24, 2025

WV State Auditors' Office – lgs@wvsao.gov , Attn: Shellie Humphries

WV Joint Committee on Government & Finance – https://www.wvlegislature.gov/Reports/Agency_Reports/AgencyReports.cfm

WVACVB – jnuzum@bowlesrice.com

Dear WV State Auditor's Office, WV Joint Committee on Government & Finance, and WV Association of Convention & Visitor Bureaus,

As you are aware with the passing of Senate Bill 488 during the 2021 West Virginia Legislature's Regular Session several new requirements have been implemented on CVBs to qualify for distributions of Hotel Occupancy taxes by the county(s) and or the municipality(s) we serve.

In compliance with W.Va. Code §7-18-13a, CVBs are to now report to the WWSAO, the WV Joint Committee on Government & Finance, and the WVACVB 90 days following the end of the CVB's fiscal year the following:

- Balance sheet – annually,
- Income statement - annually, and
- Either an audit or a financial review – triennially W.Va. Code § 7-18-14.

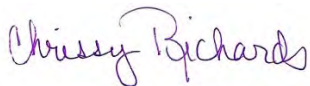
In addition, CVBs are to be accredited by an accrediting body such as the WV Association of Convention and Visitors Bureaus (WVACVB) W.Va. Code §7-18-13a(b) which confirms compliance with the following industry standards as follows:

- Annual budget,
- Budget allocation within the industry standard of 40% - 40% - 20% (Marketing, Personnel, Administrative),
- Marketing plan targeting markets outside of 50 miles of their destination,
- Full time executive director,
- Physical office/ Visitor Center,
- Website, and
- Annual reporting to all the CVBs funding entities.

On behalf of the Board of Directors of the Lewis County Convention and Visitors Bureau we respectfully submit the required information and confirm that Lewis County Convention and Visitors Bureau is in full compliance with all WV Code 7-18-13 requirements.

If you have any questions, please contact either Chrissy Richards at chrissyrichards63@gmail.com or 304-269-7328.

Sincerely,



Chrissy Richards

Executive Director

Lewis County CVB

Attachments: Fiscal year 2025 Income Statement, Balance Sheet, Annual Report, and Annual Review.

REVIEW REPORT OF
LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
A NON-PROFIT ORGANIZATION
FINANCIAL STATEMENTS

FOR THE FISCAL YEAR ENDED JUNE 30, 2024

LISA K. THORNBURG, CPA

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
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INDEPENDENT ACCOUNTANT'S REVIEW REPORT

To the Board of Directors
Lewis County Convention and Visitors Bureau, Inc.
Weston, West Virginia 26452

We have reviewed the accompanying financial statements of the Lewis County Convention and Visitors Bureau, Inc. (a non-profit organization), which comprise the statement of financial position as of June 30, 2024, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

We are required to be independent of the Lewis County Convention and Visitors Bureau, Inc., and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements related to our review.

Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

Respectfully submitted,



Lisa K. Thornburg, CPA

August 1, 2025

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
STATEMENT OF FINANCIAL POSITION
JUNE 30, 2024

ASSETS

CURRENT ASSETS

Cash - unrestricted	\$ 293,774
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TOTAL CURRENT ASSETS	293,774
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PROPERTY PLANT AND EQUIPMENT:

Equipment and fixtures	15,533
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Less accumulated depreciation	<u>(14,866)</u>
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NET PROPERTY, PLANT AND EQUIPMENT	<u>667</u>
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TOTAL ASSETS	\$ <u><u>294,441</u></u>
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LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accounts payable	\$ <u>-</u>
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TOTAL CURRENT LIABILITIES	<u>-</u>
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NET ASSETS

With donor restrictions	-
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Without donor restrictions	<u>294,441</u>
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TOTAL NET ASSETS	<u>294,441</u>
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TOTAL LIABILITIES AND NET ASSETS	\$ <u><u>294,441</u></u>
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The accompanying notes to the financial statements are an integral part of this statement.

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
STATEMENT OF ACTIVITIES
FOR THE FISCAL YEAR ENDED JUNE 30, 2024

	Without Donor Restrictions	With Donor Restrictions	Total
	<u> </u>	<u> </u>	<u> </u>
INCREASES IN NET ASSETS:			
Contributions from Lewis County Commission - Hotel Motel Tax	\$ 494,225	\$ -	\$ 494,225
Interest income	354	-	354
TOTAL REVENUE BEFORE RECLASSIFICATION	<u>494,579</u>	<u>-</u>	<u>494,579</u>
RECLASSIFICATIONS:			
Net assets added to (removed from) restrictions	-	-	-
TOTAL REVENUE AND RECLASSIFICATIONS	<u>494,579</u>	<u>-</u>	<u>494,579</u>
DECREASES IN NET ASSETS:			
Program Services:			
Program expenses	383,021	-	383,021
Supporting Services:			
Management and general	158,772	-	158,772
TOTAL EXPENSES	<u>541,793</u>	<u>-</u>	<u>541,793</u>
CHANGES IN NET ASSETS	(47,214)	-	(47,214)
NET ASSETS AT BEGINNING OF YEAR	<u>341,655</u>	<u>-</u>	<u>341,655</u>
NET ASSETS AT END OF YEAR	<u>\$ 294,441</u>	<u>\$ -</u>	<u>\$ 294,441</u>

The accompanying notes to the financial statements are an integral part of this statement.

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE FISCAL YEAR ENDED JUNE 30, 2024

	<u>Program Expenses</u>	<u>Management and General</u>	<u>Total Expenses</u>
Expenses:			
Salaries	\$ -	\$ 78,718	\$ 78,718
Payroll taxes and benefits	-	43,201	43,201
Occupancy	-	9,296	9,296
Office expense	-	8,127	8,127
Training	-	1,068	1,068
Travel	-	15,780	15,780
Professional fees	-	1,545	1,545
Insurance	-	1,037	1,037
Printing/advertising/website	383,021	-	383,021
	<u>383,021</u>	<u>-</u>	<u>383,021</u>
TOTAL EXPENSES	\$ <u>383,021</u>	\$ <u>158,772</u>	\$ <u>541,793</u>

The accompanying notes to the financial statements are an integral part of this statement.

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
STATEMENT OF CASH FLOWS
FOR THE FISCAL YEAR ENDED JUNE 30, 2024

CASH FLOWS FROM OPERATING ACTIVITIES

Change in net assets \$ (47,214)

Adjustments to reconcile changes in
net assets to net cash provided by
operating activities:

Depreciation expense -

Total adjustments -

NET CASH PROVIDED BY OPERATING ACTIVITIES (47,214)

NET (DECREASE) IN CASH AND CASH EQUIVALENTS (47,214)

CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR 340,988

CASH AND CASH EQUIVALENTS AT END OF YEAR \$ 293,774

The accompanying notes to the financial statements are integral parts of this statement.

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FISCAL YEAR ENDED JUNE 30, 2024

NOTE 1 - NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A. NATURE OF ACTIVITIES

The Lewis County Convention and Visitors Bureau, Inc. (the Organization) was incorporated as a non-profit organization in the State of West Virginia in 1987. The Organization's mission is to promote tourism, conferences and visitors in the Lewis County area.

B. BASIS OF ACCOUNTING

The financial statements of the Organization have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. Under the accrual basis of accounting, revenues are recognized when earned and expenses when incurred.

C. BASIS OF PRESENTATION

The Organization has presented its financial statements in accordance with accounting principles generally accepted in the United States of America for non-profit organizations. Under this guidance, the Organization is required to report information regarding its financial position and activities according to two classes of assets: net assets with donor restrictions and net assets without donor restrictions. In addition, the Organization is required to present a statement of functional expenses and a statement of cash flows.

D. CONTRIBUTIONS

The Lewis County Convention and Visitors Bureau Inc. receives the majority of its operating income from contributions from the proceeds of the Hotel Motel Tax imposed by the Lewis County Commission under the provisions of WV Code § 7-18-1 et seq. This section requires that the County Commission distribute at least 50% of the Hotel Motel Tax collected to the convention and visitors bureau covering the county.

The Organization reports any gifts of cash and other assets as support with donor restrictions if they are received with donor stipulations that limit the use of donated assets. When the donor restriction expires, that is, when a stipulated time restriction ends or proposed restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the Statement of Activities as Net Assets Without Donor Restrictions. The Organization did not receive any such restricted gifts or donations during this fiscal year.

E. CASH AND CASH EQUIVALENTS

For purposes of the statement of cash flows, the Organization considers cash on hand, demand deposits, and any highly liquid investments with an initial maturity of three months or less to be cash equivalents. At year end, the Organization had a cash balance of \$293,774, which was insured by FDIC coverage up to \$250,000.

F. PROPERTY AND EQUIPMENT

All acquisitions of property and equipment with estimated useful lives exceeding one year are capitalized. Property and equipment are carried at cost or, if donated, at the approximate fair value at the date of donation. Depreciation is computed using the straight-line method over the estimated useful lives of the assets. The Organization reported equipment with a historical cost of \$15,533 and accumulated depreciation of \$14,866.

Depreciation expense for the year ended June 30, 2024 was \$0.

LEWIS COUNTY CONVENTION AND VISITORS BUREAU, INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE FISCAL YEAR ENDED JUNE 30, 2024

G. INCOME TAX STATUS

The Organization is a non-profit organization that is exempt from income taxes under Section 501(c)(6) of the Internal Revenue Code. The Organization is required to file a Form 990 annually with the Internal Revenue Service.

H. USE OF ESTIMATES

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

NOTE 2 - NET ASSETS WITH DONOR RESTRICTIONS

At June 30, 2024, the Organization did not have any Net Assets With Donor Restrictions.

NOTE 3 - CONTINGENCIES

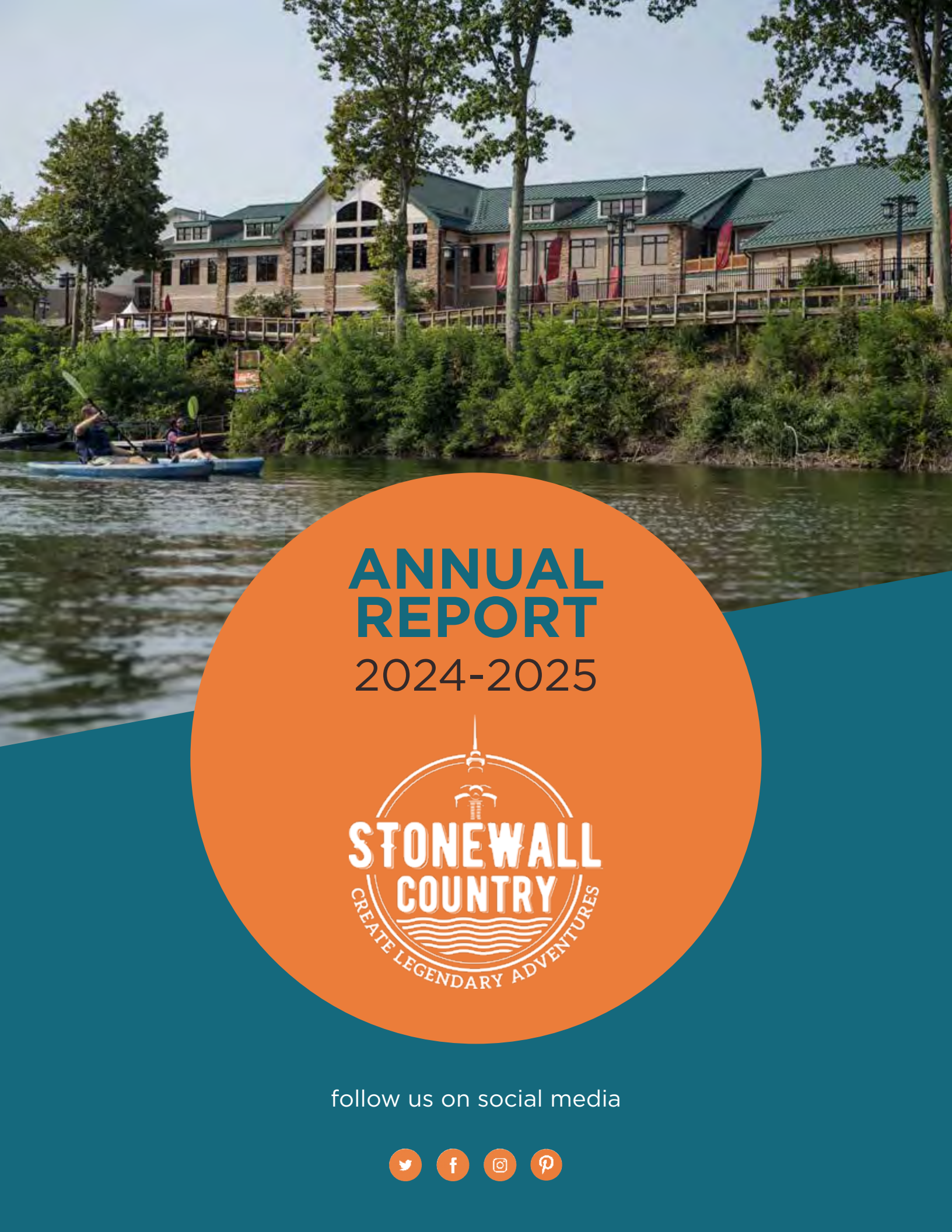
The Organization receives a substantial amount of its support from Hotel and Motel Taxes imposed by the Lewis County Commission. A significant reduction in the level of this support, if such were to occur, would have a material effect on the Organization's programs and activities.

NOTE 4 - RISK MANAGEMENT

The Organization is exposed to various risks of loss related to torts, theft of, damage to, or destruction of assets; errors and omissions; injuries to health and life; and natural disasters. The Organization manages these risks of loss through the purchase of various insurance policies.

NOTE 5 - SUBSEQUENT EVENTS

The Organization has evaluated subsequent events through August 1, 2025, the date which the financial statements were available to be issued.



ANNUAL REPORT

2024-2025



follow us on social media



Tourism Saves Every Household \$1,729 in taxes



Tourism advertising in West Virginia has proven to be a strong investment.

For every dollar spent on tourism advertising, the state yields \$8 in state and local tax revenue and \$106 in direct traveler spending. Without this tourism-generated revenue, each household in West Virginia would have to pay an additional \$700 a year in state and local taxes. *Source: Longwoods International, 2016.*

COUNTY	DIRECT SPENDING	EARNINGS	JOBS	STATE AND LOCAL GOVT REVENUE
Lewis County Travel	\$112.87 million (up 5.27%)	\$44,531 thousand	1,214 (14.5% of the county jobs)	11,826 thousand

VISITOR SPENDING BY CATEGORY	LODGING	FOOD AND BEVERAGE	RECREATION	RETAIL	TRANSPORTATION	TOTAL SPENDING
Lewis County	\$24.45 million	\$30.36 million	\$18.38 million	\$21.03 million	\$18.65 million	\$112.87 million

2023 Economic Impact of Tourism in West Virginia Report

Lewis County CVB by the numbers:

Facebook	13,465
Twitter	1,325
Instagram	1,077
Newsletter Subscribers	78,566
Travel Guides, Maps, & Rack Cards	16,000
Pinterest	347 with 975/monthly views

Continuing Programs

Calendar of Events Program	\$29,307
Partnership Program	\$25,655
Special Local Advertising	\$24,439

Continuing Education

WV Governor's Conference on Tourism
WVHTA Hospitality University
WVU Extension Tourism Series ESTO
Miles Media Webinars
STS Webinars
Other Asst. Webinars
DIY Tourism Conference

Lewis County CVB Director, Chrissy Richards is also on the following Boards of Directors:

WV State Recreational Trail Advisory Board
WVACVB Past President and Board of Directors
WVHTA Mountain Lakes Regional Representative
Southeast Tourism Society Board of Directors/Legislative Committee Chair
Lewis County EDA

Website Statistics

Users	436,162
Sessions	502,587
Engaged Sessions	500,566
Total Page Views	669,772
Total Events	2,213,041
Top 5 States PA, OH, VA, ON, WV	
Top 5 Pages Viewed	Home Page, Lodging, Special-Events, Outdoor-Rec, Local Flavors

Office Statistics

Digital and Social Ads – leads –	17,843
Spent	\$75,711
Facebook Ads	\$17,115
Google Ads	\$58,597
ROI	.004
Website Downloads	11,530
Digital and Mailed Leads	35,918
Calls/Visits	2,531
Enewsletters and Master Copies	652,652
Goody Bags Program	335 bags with 4,809 items inside
Bulk Orders	38 orders with 22,048 items inside
Returned Mail	3
Total contacts	18,561,494





41
members

**Creating a positive
economic impact**

**\$12
million+** **Dedicated to
marketing
West Virginia**

32,000
Lodging rooms represented by CVBs

CVBs are directly involved in contributing
\$8.7 billion in economic impact &
\$6.3 billion in visitor spend to WV*

*Resource: Tourism Economics, 2024



Scan the QR code above for most up-to-date travel
research from West Virginia Department of Tourism.

WVACVB POSITION STATEMENT

Local and regional Convention and Visitors Bureaus are essential parts of the overall effort to promote and encourage travel to West Virginia. It is Convention and Visitors Bureaus that truly know the attractions, activities and events in their areas of our state, and can do the best job of advertising and marketing those local and regional assets. However, the creation of additional CVBs in areas that are already served by an established organization may have the effect of diluting the limited resources available, creating a duplication of overhead, administrative and personnel costs, with the result being that fewer actual dollars are spent on the primary mission of advertising and marketing. It is the position of the West Virginia Association of Convention and Visitors Bureaus that all CVB's follow West Virginia Code Chapter 7, Article 18 regarding Hotel Occupancy Tax and as a general principle, having the fewest practicable number of CVB's per county leads to a more efficient and effective use of financial resources.

Expenses - 2025

7/1/2024 through 6/30/2025



	PROMOTIONAL ACTIVITIES	\$376,308.98	72.41%
	EMPLOYEE EXPENSES	\$123,772.02	23.82%
	OFFICE EXPENSES	\$19,078.25	3.67%
	Sales Tax	\$335.99	0.06%
	Finace Charges	\$211.25	0.04%
Total		\$519,706.49	

Spending by Category - 2025

7/1/2024 through 6/30/2025

7/22/2025

Page 1

Category	7/1/2024-6/30/2025
Uncategorized	0.00
EMPLOYEE EXPENSES	123,772.02
Health insurance	42,037.99
Monthly Withholding Tax	19,375.89
QUARTERLY TAXES	1,979.95
Other EMPLOYEE EXPENSES:QUART...	1,979.95
REIMBURSEMENT TRAVEL	15,045.72
Salary Expense	44,619.08
WORKERS COMP	233.00
Other EMPLOYEE EXPENSES	480.39
Finace Charges	211.25
Other Finace Charges	211.25
OFFICE EXPENSES	19,078.25
Annual Dinner	1,000.00
Finacial Review	1,500.00
Insurance	595.26
OFFICE SUPPLIES	9,857.88
over Payment From Pervios Month	1,736.67
trash	4,388.44
PROMOTIONAL ACTIVITIES	376,308.98
ADVERTISING AD	110,752.19
Commercials	15,460.00
Promotional Internet Ads	74,400.81
Other PROMOTIONAL ACTIVITIES:ADV...	20,891.38
ADVERTISING AD & Ditigital	55,594.00
ADVERTISING AD & Ditigital Partnershil	1,060.00
Other PROMOTIONAL ACTIVITIES:ADV...	54,534.00
ADVERTISING ITEMS	25,000.04
printed	3,997.00
Other PROMOTIONAL ACTIVITIES:ADV...	21,003.04
Civil War Trail Sign	200.00
design	18,000.00
e-newsletter	6,724.64
Education	7,235.58
Ed travel	5,001.11
Other PROMOTIONAL ACTIVITIES:Edu...	2,234.47
fees for membership	4,811.24
Meetings	4,163.17
Meeting travel	1,684.70
Other PROMOTIONAL ACTIVITIES:Mee...	2,478.47
Partnership	3,648.00
Other PROMOTIONAL ACTIVITIES:Part...	3,648.00
phone & internet	1,744.17
promo video	823.28
promo video & photography	10,532.28
PROMOTIONAL ACTIVITIES partnership	9,351.84
Other PROMOTIONAL ACTIVITIES:PRO...	9,351.84
PROMOTIONAL ACTIVITIES With WV Tou...	86,530.70
State co-op ads	86,530.70
PROMOTIONAL Office	5,390.67
PROMOTIONAL Employee Expense	576.80
Software	4,813.87
Shipping & stamps	700.40
SPONSORSHIP	3,556.08
travel show	13,856.53
travel show partnership	4,190.00
TS Travel	4,788.68

Spending by Category - 2025

7/1/2024 through 6/30/2025

7/22/2025

Page 2

Category	7/1/2024- 6/30/2025
Other PROMOTIONAL ACTIVITIES:trav...	4,877.85
WEBSITES	7,314.75
Other PROMOTIONAL ACTIVITIES	379.42
Sales Tax	335.99
OVERALL TOTAL	519,706.49

Banking Summary - 2025

7/1/2024 through 6/30/2025

7/22/2025

Page 1

Category	7/1/2024- 6/30/2025
INCOME	
CREDIT	629.92
Fees and Reuimbursments	-99.00
HOTEL MOTEL TAX	459,295.40
Interest Income	74.66
statement credit	696.04
voided check	0.00
TOTAL INCOME	460,597.02
EXPENSES	
Uncategorized	0.00
EMPLOYEE EXPENSES	480.39
Health insurance	42,037.99
Monthly Withholding Tax	19,375.89
QUARTERLY TAXES	1,979.95
REIMBURSEMENT TRAVEL	15,045.72
Salary Expense	44,619.08
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OFFICE EXPENSES	
Annual Dinner	1,000.00
Finacial Review	1,500.00
Insurance	595.26
OFFICE SUPPLIES	9,857.88
over Payment From Pervios Month	1,736.67
trash	4,388.44
TOTAL OFFICE EXPENSES	19,078.25
PROMOTIONAL ACTIVITIES	379.42
ADVERTISING AD	20,891.38
Commercials	15,460.00
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ADVERTISING ITEMS	21,003.04
printed	3,997.00
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Civil War Trail Sign	200.00
design	18,000.00
e-newsletter	6,724.64
Education	2,234.47
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TOTAL Education	7,235.58
fees for membership	4,811.24
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Page 2

Category	7/1/2024- 6/30/2025
PROMOTIONAL Office	
PROMOTIONAL Employee Expense	576.80
Software	4,813.87
TOTAL PROMOTIONAL Office	5,390.67
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SPONSORSHIP	3,556.08
travel show	4,877.85
travel show partnership	4,190.00
TS Travel	4,788.68
TOTAL travel show	13,856.53
WEBSITES	7,314.75
TOTAL PROMOTIONAL ACTIVITIES	376,308.98
Sales Tax	335.99
TOTAL EXPENSES	519,706.49
OVERALL TOTAL	-59,109.47

Spending by Category year end final - 2025

7/1/2024 through 6/30/2025

7/22/2025

Page 1

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Income/Expense Comparison by Category - 2025

7/1/2023 through 6/30/2025

7/22/2025

Page 1

Category	7/1/2023- 6/30/2024	7/1/2024- 6/30/2025
INCOME		
CREDIT	0.00	629.92
Encova	244.00	0.00
Fees and Reuimbursments	0.00	-99.00
Repayment For Cc	139.05	0.00
TOTAL Fees and Reuimbursments	139.05	-99.00
HOTEL MOTEL TAX	489,957.27	459,295.40
Interest Income	566.54	74.66
IRS	1,296.95	0.00
Shentel	87.34	0.00
statement credit	579.38	696.04
Stonewall Resort	2,500.00	0.00
voided check	0.00	0.00
TOTAL INCOME	495,370.53	460,597.02
EXPENSES		
Uncategorized	0.00	0.00
EMPLOYEE EXPENSES	146.73	480.39
Health insurance	29,099.38	42,037.99
Monthly Withholding Tax	21,145.82	19,375.89
QUARTERLY TAXES	869.87	1,979.95
REIMBURSEMENT TRAVEL	3,381.23	15,045.72
RETIREMENT	9,770.28	0.00
Salary Expense	57,590.75	44,619.08
WORKERS COMP	509.00	233.00
TOTAL EMPLOYEE EXPENSES	122,513.06	123,772.02
Finace Charges	0.00	211.25
OFFICE EXPENSES	252.49	0.00
Annual Dinner	1,100.00	1,000.00
Finacial Review	0.00	1,500.00
Insurance	527.89	595.26
OFFICE STORAGE	44.14	0.00
OFFICE SUPPLIES	6,842.58	9,857.88
over Payment From Pervios Month	0.00	1,736.67
Tax Preparation	960.00	0.00
trash	3,853.82	4,388.44
TOTAL OFFICE EXPENSES	13,580.92	19,078.25
PROMOTIONAL ACTIVITIES	0.00	379.42
ADVERTISING AD	7,130.60	20,891.38
Commercials	11,160.00	15,460.00
Promotional Internet Ads	54,493.13	74,400.81
TOTAL ADVERTISING AD	72,783.73	110,752.19
ADVERTISING AD & Ditigital	51,620.50	54,534.00
ADVERTISING AD & Ditigital Part...	1,000.00	1,060.00
TOTAL ADVERTISING AD & Ditigi...	52,620.50	55,594.00
ADVERTISING ITEMS	21,735.69	21,003.04
printed	3,772.28	3,997.00
TOTAL ADVERTISING ITEMS	25,507.97	25,000.04
Civil War Trail Sign	200.00	200.00
design	18,000.00	18,000.00
e-newsletter	5,393.28	6,724.64
Education	6,680.68	2,234.47
Ed travel	7,515.88	5,001.11
TOTAL Education	14,196.56	7,235.58
fees for membership	4,703.03	4,811.24
Meetings	923.03	2,478.47
Meeting travel	2,752.30	1,684.70

Income/Expense Comparison by Category - 2025

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Category	7/1/2023- 6/30/2024	7/1/2024- 6/30/2025
TOTAL Meetings	3,675.33	4,163.17
Partnership	11,019.34	3,648.00
phone & internet	3,154.37	1,744.17
promo video	0.00	823.28
promo video & photography	350.00	10,532.28
PROMOTIONAL ACTIVITIES partner...	13,356.65	9,351.84
PROMOTIONAL ACTIVITIES With ...	36,116.01	0.00
State co-op ads	119,125.59	86,530.70
TOTAL PROMOTIONAL ACTIVITI...	155,241.60	86,530.70
PROMOTIONAL Office		
PROMOTIONAL Employee Expense	0.00	576.80
Software	2,844.23	4,813.87
TOTAL PROMOTIONAL Office	2,844.23	5,390.67
Shipping & stamps	935.88	700.40
SPONSORSHIP	75.00	3,556.08
TRAVEL	652.31	0.00
travel show	6,840.00	4,877.85
travel show partnership	2,195.00	4,190.00
TS Travel	3,030.33	4,788.68
TOTAL travel show	12,065.33	13,856.53
WEBSITES	4,700.73	7,314.75
TOTAL PROMOTIONAL ACTIVITIES	401,475.84	376,308.98
Sales Tax	85.06	335.99
TOTAL EXPENSES	537,654.88	519,706.49
OVERALL TOTAL	-42,284.35	-59,109.47

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Date	A	Num	Description	Memo	Category	Tag	Amount
BALANCE 6/30/2024							302,643.87
7/3/2024	204504	Kim Geer	ETF for payroll		EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
7/3/2024	204505	Chris Richards	EFT for payroll		EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
7/3/2024	204506	...AmERICAN Express 41005			OFFICE EXPENSES:OFFICE SUPPLIES		-540.70
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-147.72
7/16/2024	204507	Guest Quest	smr24-34		PROMOTIONAL ACTIVITIES:ADVERTISI...	ETF	-5,226.00
7/16/2024	204508	Nikki Butler Design	inv 021816		PROMOTIONAL ACTIVITIES:design		-1,500.00
7/16/2024	204509	...Exponet Telegram Newsp...			PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-243.00
			2024		PROMOTIONAL ACTIVITIES:PROMOTIO...fact book full page		-599.00
7/16/2024	204510	WOTR Radio	calendar of event inv #6-30-24		PROMOTIONAL ACTIVITIES:ADVERTISI...		-350.00
7/16/2024	204511	Civil War Trails, Inc.	inv#25-W-31		PROMOTIONAL ACTIVITIES:Civil War Tr...		-200.00
7/16/2024	204512	WhAW Radio	inv 6-30-24		PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-655.00
7/16/2024	204513	Wva Sportsman Magizine	inv#317 july/aug		PROMOTIONAL ACTIVITIES:ADVERTISI...		-220.00
7/16/2024	204514	Mountain State Waste	inv: 853792		OFFICE EXPENSES:trash		-130.00
7/16/2024	204515	US Bank 4535			PROMOTIONAL ACTIVITIES:ADVERTISI... google		-4,862.45
7/16/2024	204516	American Express			PROMOTIONAL ACTIVITIES:Shipping & ... fed ex		-92.22
7/16/2024	204517	...Citibank Credit Card			PROMOTIONAL ACTIVITIES:e-newsletter **paid online**:enews		-454.74
			insta reels		PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-299.98
			ENEWS		PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-503.85
			macfee		PROMOTIONAL ACTIVITIES:PROMOTIO...software		-160.49
			hoote suite		PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-492.66
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-131.35
7/16/2024	204518	Kim Geer	ETF for payroll		EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
7/16/2024	204519	Chris Richards	EFT for payroll		EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
8/1/2024	20EFT	Kim Geer	ETF for payroll		EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
8/1/2024	20EFT	Chris Richards	EFT for payroll		EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
8/2/2024	204520	Highmark Insurance			EMPLOYEE EXPENSES:Health insurance		-2,448.21
8/9/2024	204521	Irs	extra for 2X		EMPLOYEE EXPENSES:Monthly Withhol... **paid online**		-1,394.96
8/9/2024	20DEP	... Hotel Motel Tax Paymnet	July 2024		HOTEL MOTEL TAX		44,319.30
			August 2024		HOTEL MOTEL TAX		52,331.33
8/9/2024	204522	WVCPRB/Retirement			EMPLOYEE EXPENSES:Health insurance **paid online**		-856.76
8/9/2024	204523	WV State Tax	7/2024 monthly x 2		EMPLOYEE EXPENSES:Monthly Withhol...		-224.00
8/9/2024	204524	Advent Media Group	inv # 20926wd_824lewisco & 2...		PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,965.00
8/9/2024	204525	WV Department Of Touri...	inv#WVDTWI20236008-2		PROMOTIONAL ACTIVITIES:PROMOTIO...co-op ads		-33,749.83
8/9/2024	204526	WOTR Radio	calendar of event inv #0724		PROMOTIONAL ACTIVITIES:ADVERTISI...		-450.00
8/9/2024	204527	John LAW CPA	1st quater 2024		EMPLOYEE EXPENSES:QUARTERLY T... 990		-140.00
8/9/2024	204528	WhAW Radio	inv 0724		PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-755.00
8/9/2024	204529	...Exponet Telegram Newsp...			PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-243.00
			2024		PROMOTIONAL ACTIVITIES:PROMOTIO...WV Largest Yard Sale		-525.00
8/9/2024	204530	NNikki Butler Design	inv 021835		PROMOTIONAL ACTIVITIES:design		-1,500.00
8/9/2024	204531	...US Bank			PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,800.00
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-2,189.83

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Date	A	Num	Description	Memo	Category	Tag	Amount
					PROMOTIONAL ACTIVITIES:phone & int...	frontier	-156.07
			and more		PROMOTIONAL ACTIVITIES:PROMOTIO...	google workspace	-73.49
					PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-206.47
					PROMOTIONAL ACTIVITIES:Meetings		-63.95
					PROMOTIONAL ACTIVITIES:Partnership		-500.00
					PROMOTIONAL ACTIVITIES:Meetings:M...		-26.25
					PROMOTIONAL ACTIVITIES:travel show:...	Stonewall Resort	-1,995.00
					OFFICE EXPENSES:OFFICE SUPPLIES		-1,147.46
					OFFICE EXPENSES:trash		-618.80
					statement credit		5.87
8/9/2024	204532		US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISI...	google	-5,057.28
8/9/2024	204533		...AMERICAN Express 41005		OFFICE EXPENSES:OFFICE SUPPLIES		-64.19
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-26.01
					statement credit		26.01
8/9/2024	204534		...American Express		PROMOTIONAL ACTIVITIES:Shipping & ...	fed ex	-19.61
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-34.78
					OFFICE EXPENSES:OFFICE SUPPLIES		-116.42
8/9/2024	204535		...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	-535.30
			download guide		PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	-7.34
			ENEWS		PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	-499.99
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-84.68
			google review		PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	-150.00
					statement credit		320.98
8/14/2024	204536		Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
8/14/2024	204537		Chris Richards	EFT for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
8/29/2024	204538		Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
8/29/2024	204539		Chris Richards	EFT for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
9/4/2024	204540		Irs	for 3X	EMPLOYEE EXPENSES:Monthly Withhol...	**paid online**	-2,092.44
9/4/2024	204541		WVCPRB/Retirement	for 3x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-1,285.11
9/4/2024	204542		WV State Tax	9/2024 monthly	EMPLOYEE EXPENSES:Monthly Withhol...		-336.00
9/4/2024	204543		Encova Insurance (forme...	inv. q384358-000	EMPLOYEE EXPENSES:WORKERS CO...		-138.00
9/4/2024	204544		Lisa K. Thornburg, CPA	inv#Lewis co CVB 2023	OFFICE EXPENSES:Finacial Review	1 year financial review	-1,500.00
9/4/2024	204545		Mountain State Waste	inv: 869361	OFFICE EXPENSES:trash		-604.43
9/4/2024	204546		Group Travel Magizine	inv#2024-26575	PROMOTIONAL ACTIVITIES:ADVERTISI...		-2,800.00
9/4/2024	204547		...WVa Sportsman Magizine	monthly ad #318	PROMOTIONAL ACTIVITIES:ADVERTISI...		-220.00
				fishing touramount	PROMOTIONAL ACTIVITIES:SPONSOR...		-75.00
9/4/2024	204548		Highmark Insurance	inv 240809481035	EMPLOYEE EXPENSES:Health insurance		-2,448.21
9/4/2024	204549		US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISI...	google	-5,306.73
9/4/2024	204550		...US Bank		PROMOTIONAL ACTIVITIES:ADVERTISI...		-2,912.00
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,294.89
					PROMOTIONAL ACTIVITIES:phone & int...	frontier	-156.51
			and more		PROMOTIONAL ACTIVITIES:PROMOTIO...	google workspace	-179.74
			squarespace		PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-538.44

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Date	A	Num	Description	Memo	Category	Tag	Amount
					PROMOTIONAL ACTIVITIES:Meetings		-281.38
					PROMOTIONAL ACTIVITIES:Meetings:M...		-91.58
					PROMOTIONAL ACTIVITIES:Meetings		-180.33
					OFFICE EXPENSES:OFFICE SUPPLIES		-384.67
					statement credit		154.44
9/4/2024	204551	...	American Express	esto	PROMOTIONAL ACTIVITIES:Education:E...		-1,547.16
					PROMOTIONAL ACTIVITIES:Shipping & ... fed ex		-89.75
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-42.12
					OFFICE EXPENSES:OFFICE SUPPLIES		-123.09
					statement credit		61.37
9/4/2024	204552	...	American Express		PROMOTIONAL ACTIVITIES:ADVERTISI...		-106.33
					OFFICE EXPENSES:OFFICE SUPPLIES		-80.14
9/11/2024	204553	Kim Geer	ETF for payroll		EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
9/11/2024	204554	Chris Richards	EFT for payroll		EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
9/16/2024	20DEP	HotEL MOTEL TAX PAY...	7/2024		HOTEL MOTEL TAX		57,914.62
9/16/2024	204555	Chelle Cole	inv:September 17,2024		OFFICE EXPENSES:Annual Dinner		-850.00
9/16/2024	204556	Koblegard Haus	inv#1003		OFFICE EXPENSES:Annual Dinner		-150.00
9/16/2024	204557	Samurai Media Group, LLC	inv#2701 june 2024 issue cana...		PROMOTIONAL ACTIVITIES:ADVERTISI...		-2,900.00
9/16/2024	204558	NNikki Butler Design	inv 021855		PROMOTIONAL ACTIVITIES:design		-1,500.00
9/16/2024	204559	WhAW Radio	inv 0824		PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-755.00
9/16/2024	204560	...Exponet Telegram Newsp...			PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-243.00
			2024		PROMOTIONAL ACTIVITIES:PROMOTIO...jane lew spring arts &...		-200.00
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-200.00
9/16/2024	204561	WOTR Radio	calendar of event inv #0824		PROMOTIONAL ACTIVITIES:ADVERTISI...		-450.00
9/16/2024	204562	...LC Printing			Sales Tax	sales tax	-12.00
			LC High Football		PROMOTIONAL ACTIVITIES:Partnership	Partnership	-200.00
9/16/2024	204563	Gray TV (was WDTV)	inv#		PROMOTIONAL ACTIVITIES:Partnership	labor day	-998.00
9/16/2024	204564	Christa Marlow	mileage for 7 & 8/2024		EMPLOYEE EXPENSES		-480.39
9/16/2024	204565	...Citibank Credit Card			PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	-535.30
			Labor Day		PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-719.25
			ENEWS		PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-680.75
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-825.49
			WV Yard Sale		PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-500.00
					PROMOTIONAL ACTIVITIES:Meetings		-65.24
					PROMOTIONAL ACTIVITIES:PROMOTIO...		-160.49
9/16/2024	204566	Chase Marriott CC Card			PROMOTIONAL ACTIVITIES:Education:E...wv gov conf		-938.54
9/17/2024	20DEP	InTEREST INCOME	INTEREST INCOME For July,A...	Interest Income			74.66
9/25/2024	204567	Kim Geer	ETF for payroll		EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
9/25/2024	204568	Chris Richards	EFT for payroll		EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
9/30/2024	204569	Highmark Insurance			EMPLOYEE EXPENSES:Health insurance		-2,448.21
10/1/2024	204570	Irs	extra for 2X		EMPLOYEE EXPENSES:Monthly Withhol...	**paid online**	-1,280.68
10/1/2024	204571	WVCPRB/Retirement	for 2x		EMPLOYEE EXPENSES:Health insurance	**paid online**	-856.79
10/1/2024	204572	WV State Tax	8/2021 monthly		EMPLOYEE EXPENSES:Monthly Withhol...		-224.00

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Date	A	Num	Description	Memo	Category	Tag	Amount
10/1/2024	204574	...	Advent Media Group	inv#21007ghwd_1024lewisco	PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,381.00
				inv#21008ghwd_1024lewisco	PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,013.00
10/1/2024	204573		**VIOD Advent**				0.00
10/1/2024	204575		Samurai Media Group, LLC	inv#2828 july 2024 issue canad...	PROMOTIONAL ACTIVITIES:ADVERTISI...		-2,900.00
10/1/2024	204576		Justin Morgan/Fly304 Pro...	inv#1271	PROMOTIONAL ACTIVITIES:promo vide...		-4,250.00
10/1/2024	204577		Road Runner Publishing	inv#55409	PROMOTIONAL ACTIVITIES:ADVERTISI...		-2,275.00
10/1/2024	204578		Wboy TV	inv#4537768-1, 4565000-1, 456...	PROMOTIONAL ACTIVITIES:ADVERTISI... labor day		-1,053.32
10/1/2024	204579		CCAWV	inv#101-DA	PROMOTIONAL ACTIVITIES:ADVERTISI...		-500.00
10/1/2024	204580		...American Express		PROMOTIONAL ACTIVITIES:ADVERTISI...		-280.79
					OFFICE EXPENSES:OFFICE SUPPLIES		-190.30
10/1/2024	204581		AmERICAN Express 41005		OFFICE EXPENSES:OFFICE SUPPLIES		-133.20
10/1/2024	204582		US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISI... google		-5,315.22
10/1/2024	204583		...US Bank		PROMOTIONAL ACTIVITIES:ADVERTISI...		-5,400.00
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-3,231.67
					PROMOTIONAL ACTIVITIES:phone & int... frontier		-156.51
			and more		PROMOTIONAL ACTIVITIES:PROMOTIO...google workspace		-230.90
					PROMOTIONAL ACTIVITIES:WEBSITES godaddy		-24.85
					PROMOTIONAL ACTIVITIES:Meetings		-163.20
					PROMOTIONAL ACTIVITIES:Meetings:M...		-32.00
					PROMOTIONAL ACTIVITIES:travel show Heartland		-1,440.00
					PROMOTIONAL ACTIVITIES:fees for me...		-650.00
					OFFICE EXPENSES:OFFICE SUPPLIES		-426.35
10/11/2024	204584		Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense ETF		-1,064.98
10/11/2024	204585		Chris Richards	EFT for payroll	EMPLOYEE EXPENSES:Salary Expense ETF		-1,235.37
10/21/2024	20DEP		HotEL MOTEL TAX PAY...	for 8/2024	HOTEL MOTEL TAX		56,988.37
10/21/2024	204586		...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter **paid online**:enews		-577.70
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-32.10
				ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-319.25
					PROMOTIONAL ACTIVITIES:Education:E...wv gov conf		-69.15
				labor day	PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-280.71
				1 year	PROMOTIONAL ACTIVITIES:PROMOTIO...Hootesuite		-1,259.28
10/23/2024	204587		...Advent Media Group	inv#21009ghwd_1024lewisco	PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,501.00
				inv#21010ghwd_1024lewisco	PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,364.00
10/23/2024	204588		...WOTR Radio		PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-450.00
					PROMOTIONAL ACTIVITIES:ADVERTISI... labor day		-600.00
10/23/2024	204589		Wva Sportsman Magizine	oct & Nov 319	PROMOTIONAL ACTIVITIES:ADVERTISI...		-220.00
10/23/2024	204590		...WhAW		PROMOTIONAL ACTIVITIES:ADVERTISI... labor day		-600.00
					PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-755.00
10/23/2024	204591		Nikki Butler Design	inv 021872	PROMOTIONAL ACTIVITIES:design		-1,500.00
10/23/2024	204592		void:WC Dept Of Touism		voided check		0.00
10/23/2024	204593		WV RADIO CORP	Partnership with Spiker's Bull Ri...	PROMOTIONAL ACTIVITIES:PROMOTIO...radio ads		-1,498.00
10/23/2024	204594		Exponet Telegram Newsp...	inv#726336	PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-243.00
10/23/2024	204595		Erie Insurance	2024-2025 Q610455488	OFFICE EXPENSES:Insurance		-595.26

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Date	A	Num	Description	Memo	Category	Tag	Amount
10/23/2024	204596		Wboy TV	inv#4537768-2	PROMOTIONAL ACTIVITIES:ADVERTISI...	labor day	-6.68
10/23/2024	204597		WvrW Radio	inv#0924	PROMOTIONAL ACTIVITIES:Partnership	labor day	-600.00
10/23/2024	204598		WV Department Of Touri...	inv#WVDTS920246008	PROMOTIONAL ACTIVITIES:PROMOTIO...	co-op ads	-19,699.86
10/23/2024	204599		Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,448.21
10/23/2024	204600		...US Bank		PROMOTIONAL ACTIVITIES:ADVERTISI...		-2,949.50
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,583.50
					PROMOTIONAL ACTIVITIES:phone & int...	frontier	-156.51
			and more		PROMOTIONAL ACTIVITIES:PROMOTIO...	google workspace	-141.16
					PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-641.23
					PROMOTIONAL ACTIVITIES:Meetings		-212.96
					PROMOTIONAL ACTIVITIES:Meetings:M...		-36.01
			WV TRAIL CONFERENCE		PROMOTIONAL ACTIVITIES:Education		-200.00
			WV TRAIL CONFERENCE		PROMOTIONAL ACTIVITIES:SPONSOR...		-250.00
					OFFICE EXPENSES:OFFICE SUPPLIES		-498.94
					OFFICE EXPENSES:trash		-130.00
			FLY304		PROMOTIONAL ACTIVITIES:promo vide...		-2,032.28
10/23/2024	204601		Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
10/23/2024	204602		Chris Richards	EFT for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
10/31/2024	204603		US Treasury	from 3rd quater taxes	EMPLOYEE EXPENSES:QUARTERLY T...		-114.29
10/31/2024	204604		void Highmark Ins.		EMPLOYEE EXPENSES:Health insurance		0.00
11/4/2024	204605		Chris Richards	EFT for mileage	EMPLOYEE EXPENSES:REIMBURSEM...	ETF	-363.14
11/14/2024	204606		HotEL MOTEL TAX PAY...	for 9/2024	HOTEL MOTEL TAX		47,780.21
11/14/2024	204607		lrs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withhol...	**paid online**	-1,394.96
11/14/2024	204608		WVCPRB/Retirement	for 2x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-856.79
11/14/2024	204609		WV State Tax	10/2024 monthly	EMPLOYEE EXPENSES:Monthly Withhol...		-224.00
11/14/2024	204610		Nikki Butler Design	inv 021892	PROMOTIONAL ACTIVITIES:design		-1,500.00
11/14/2024	204611		Advent Media Group	inv#21124ghwd_1124lewisco d...	PROMOTIONAL ACTIVITIES:ADVERTISI...		-2,718.00
11/14/2024	204612		...John LAW CPA	2023-2024	EMPLOYEE EXPENSES:QUARTERLY T...	990	-940.00
					EMPLOYEE EXPENSES:QUARTERLY T...	3rd quater	-140.00
11/14/2024	204613		WhAW Radio	inv 1024	PROMOTIONAL ACTIVITIES:ADVERTISI...	C of E	-755.00
11/14/2024	204614		Exponet Telegram Newsp...	inv#729866	PROMOTIONAL ACTIVITIES:ADVERTISI...	C of E	-243.00
11/14/2024	204615		WOTR Radio	calendar of event inv #1024	PROMOTIONAL ACTIVITIES:ADVERTISI...		-450.00
11/14/2024	204616		AmERICAN Express 41005		OFFICE EXPENSES:OFFICE SUPPLIES		-342.18
11/14/2024	204617		...American Express		PROMOTIONAL ACTIVITIES:Shipping & ...	fed ex	-14.55
					OFFICE EXPENSES:OFFICE SUPPLIES		-117.70
11/14/2024	204618		...US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISI...	google	-5,219.41
					PROMOTIONAL ACTIVITIES:fees for me...		-55.00
11/14/2024	204619		...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	-577.70
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-111.18
			ENEWS		PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	-497.92
			halloween		PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	-499.89
					PROMOTIONAL ACTIVITIES:Meetings		-33.22
11/20/2024	204619		Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98

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11/20/2024	204620		Chris Richards	EFT for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
11/26/2024	204621		Wva Sportsman Magazine	nov & dec 2024 34	PROMOTIONAL ACTIVITIES:ADVERTISI...		-220.00
11/26/2024	204622		Guest Quest	WTR24-80	PROMOTIONAL ACTIVITIES:ADVERTISI... ETF		-5,913.00
11/26/2024	204623		Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,448.21
11/26/2024	204624		...US Bank		EMPLOYEE EXPENSES:Monthly Withhol... wv state tax		-208.59
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-472.74
				and more	PROMOTIONAL ACTIVITIES:phone & int... frontier		-156.85
					PROMOTIONAL ACTIVITIES:PROMOTIO...google workspace		-207.99
					PROMOTIONAL ACTIVITIES:WEBSITES godaddy		-1,178.16
					PROMOTIONAL ACTIVITIES:Meetings		-134.71
				HU	PROMOTIONAL ACTIVITIES:Meetings:M...		-217.24
					PROMOTIONAL ACTIVITIES:Education:E...		-400.00
				FLY304	PROMOTIONAL ACTIVITIES:promo video		-318.34
					OFFICE EXPENSES:OFFICE SUPPLIES		-683.51
					OFFICE EXPENSES:trash		-705.68
12/4/2024	20EFT		Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
12/4/2024	20EFT		Chris Richards	EFT for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
12/9/2024	204625		Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withhol... **paid online**		-1,394.96
12/9/2024	204626		WVCPRB/Retirement	for 2x	EMPLOYEE EXPENSES:Health insurance **paid online**		-856.79
12/9/2024	204627		WV State Tax	12/2024 monthly+ extra 20 und...	EMPLOYEE EXPENSES:Monthly Withhol...		-244.00
12/9/2024	204628		WhAW Radio	inv 1124	PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-755.00
12/9/2024	204629		...LC Printing	city of Weston	PROMOTIONAL ACTIVITIES:PROMOTIO...Partnership		-200.00
				LC calendar	PROMOTIONAL ACTIVITIES:Partnership Partnership		-200.00
12/9/2024	204630		WOTR Radio	calendar of event inv #1124	PROMOTIONAL ACTIVITIES:ADVERTISI...		-450.00
12/9/2024	204631		AmERICAN Express 41005		OFFICE EXPENSES:OFFICE SUPPLIES		-60.55
12/9/2024	204632		...American Express		PROMOTIONAL ACTIVITIES:Shipping & ... fed ex		-26.81
					statement credit		4.14
12/9/2024	204633		...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter **paid online**:enews		-577.70
				pens	PROMOTIONAL ACTIVITIES:ADVERTISI...		-559.51
				ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-489.37
					PROMOTIONAL ACTIVITIES:promo video		-504.94
					PROMOTIONAL ACTIVITIES:Meetings		-31.75
12/19/2024	20DEP		HotEL MOTEL TAX PAY... for 10/2024		HOTEL MOTEL TAX		48,000.55
12/19/2024	204634		Exponet Telegram Newsp...inv#733524		PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-243.00
12/19/2024	204635		Nikki Butler Design	inv 021913	PROMOTIONAL ACTIVITIES:design		-1,500.00
12/19/2024	204636		Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
12/19/2024	204637		Chris Richards	EFT for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
12/19/2024	204638		Chris Richards	mileage for 11& 12/2024	EMPLOYEE EXPENSES:REIMBURSEM...		-752.41
12/19/2024	204639		US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISI... google		-5,088.05
12/19/2024	204640		Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,779.08
1/14/2025	204641		Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,779.08
1/14/2025	204642		Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withhol... **paid online**		-1,394.96
1/14/2025	204643		WVCPRB/Retirement	for 2x	EMPLOYEE EXPENSES:Health insurance **paid online**		-856.79

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1/14/2025	204644		WV State Tax	12/2024 monthly	EMPLOYEE EXPENSES:Monthly Withhol...		-224.00
1/14/2025	204645		WOTR Radio	calendar of event inv #1224	PROMOTIONAL ACTIVITIES:ADVERTISI...		-450.00
1/14/2025	204646		Exponet Telegram Newsp...	and santa inv#736882	PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-328.00
1/14/2025	204647		WvrW Radio	inv#1224	PROMOTIONAL ACTIVITIES:Partnership	christmas music & ads	-800.00
1/14/2025	204648		NNikki Butler Design	inv 021931	PROMOTIONAL ACTIVITIES:design		-1,500.00
1/14/2025	204649		WhAW Radio	inv 1224	PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-755.00
1/14/2025	204650		Justin Morgan/Fly304 Pro...	inv#1271	PROMOTIONAL ACTIVITIES:promo vide...		-4,250.00
1/14/2025	204651		...LC Printing	lchs basketball program	PROMOTIONAL ACTIVITIES:PROMOTIO...Partnership		-200.00
					Sales Tax		-14.00
1/14/2025	204652		Wva Sportsman Magazine	Jan/Frb #321	PROMOTIONAL ACTIVITIES:ADVERTISI...		-220.00
1/14/2025	204653		Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
1/14/2025	204654		Chris Richards	EFT for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,235.37
1/14/2025	204655		...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:enews	-577.70
					PROMOTIONAL ACTIVITIES:PROMOTIO...		-41.34
				ENEWS	PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-459.08
				miracle on main	PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-499.87
1/14/2025	204656		US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISI... google		-4,825.46
1/14/2025	204657		...US Bank		PROMOTIONAL ACTIVITIES:SPONSOR... WVHTA		-2,500.00
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-2,800.47
					PROMOTIONAL ACTIVITIES:phone & int... frontier		-156.85
				and more	PROMOTIONAL ACTIVITIES:PROMOTIO...google workspace		-129.33
					PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-273.75
					PROMOTIONAL ACTIVITIES:Meetings:M...		-710.99
					OFFICE EXPENSES:trash		-591.93
					OFFICE EXPENSES:OFFICE SUPPLIES		-353.53
1/21/2025	204658		American Express		OFFICE EXPENSES:OFFICE SUPPLIES		-343.72
1/21/2025	204659		...American Express		PROMOTIONAL ACTIVITIES:ADVERTISI...		-79.10
					OFFICE EXPENSES:OFFICE SUPPLIES		-426.38
1/30/2025	204660		Chase Marriott CC Card		PROMOTIONAL ACTIVITIES:PROMOTIO...quicken		-101.63
2/6/2025	204661		WV Department Of Touri...	inv#WVDTFA20246008	PROMOTIONAL ACTIVITIES:PROMOTIO...co-op ads		-10,971.97
2/7/2025	20DEP		HotEL MOTEL TAX PAY...	for 11/2024	HOTEL MOTEL TAX		30,159.61
2/7/2025	204662		Chris Richards	mileage 1-part2,2025	EMPLOYEE EXPENSES:REIMBURSEM...	ETF	-744.80
2/13/2025	204663		Irs	extra for 3X	EMPLOYEE EXPENSES:Monthly Withhol...	**paid online**	-2,092.44
2/13/2025	204664		WVCPRB/Retirement	for 3x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-1,285.11
2/13/2025	204665		WV State Tax	1/2025 monthly x 3 pays	EMPLOYEE EXPENSES:Monthly Withhol...		-336.00
2/13/2025	204666		WOTR Radio	calendar of event inv #0125	PROMOTIONAL ACTIVITIES:ADVERTISI...		-450.00
2/13/2025	204667		Exponet Telegram Newsp...	c of e inv#740039	PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-243.00
2/13/2025	204668		WhAW Radio	inv 0125	PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-755.00
2/13/2025	204669		Blue Ridge Outdoors	inv#21121	PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,690.00
2/13/2025	204670		Encova Insurance (forme...	inv. 36938240	EMPLOYEE EXPENSES:WORKERS CO...		-95.00
2/13/2025	204671		Group Travel Leader	inv #2025-28688	PROMOTIONAL ACTIVITIES:ADVERTISI...		-500.00
2/13/2025	204672		NNikki Butler Design	inv 021947	PROMOTIONAL ACTIVITIES:design		-1,500.00
2/13/2025	204673		Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98

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2/13/2025	204674		Chris Richards	salery	EMPLOYEE EXPENSES:REIMBURSEM...	ETF	-1,235.37
2/13/2025	204675		US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISI...	google	-4,748.65
2/13/2025	204676		...US Bank		PROMOTIONAL ACTIVITIES:ADVERTISI...		-685.45
				and more	PROMOTIONAL ACTIVITIES:PROMOTIO...	google workspace	-129.33
					PROMOTIONAL ACTIVITIES:Meetings		-172.47
					OFFICE EXPENSES:OFFICE SUPPLIES		-556.22
					PROMOTIONAL ACTIVITIES:phone & int...	frontier	-156.85
					PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-98.83
2/13/2025	204677		...Citibank Credit Card		PROMOTIONAL ACTIVITIES:PROMOTIO...		-15.89
				miracle on main	PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	-540.71
					PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	enews
2/13/2025	204678		Highmark Insurance		EMPLOYEE EXPENSES:Health insurance		-2,779.08
2/21/2025	204679		...American Express		OFFICE EXPENSES:OFFICE SUPPLIES		-470.14
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-60.28
				TAP Dance	PROMOTIONAL ACTIVITIES:travel show		-1,795.00
2/24/2025	204680		Yodel	inv#1358	PROMOTIONAL ACTIVITIES:WEBSITES	Calendar of events	-1,135.00
2/26/2025	204681		Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,064.98
2/26/2025	204682		Chris Richards	salery	EMPLOYEE EXPENSES:REIMBURSEM...	ETF	-1,235.37
2/28/2025	204683		HotEL MOTEL TAX PAY...	for 12/2024	HOTEL MOTEL TAX		21,833.31
3/3/2025	204683		...US Bank	and more	PROMOTIONAL ACTIVITIES:PROMOTIO...	google workspace	-74.82
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-3,450.00
					OFFICE EXPENSES:OFFICE SUPPLIES		-83.23
					PROMOTIONAL ACTIVITIES:Meetings		-35.00
					PROMOTIONAL ACTIVITIES:travel show:...		-2,195.00
					PROMOTIONAL ACTIVITIES:fees for me...		-150.00
					PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-11.95
3/14/2025	204684		Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withhol...	**paid online**	-1,394.96
3/14/2025	204685		WVCPRB/Retirement	for 2x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-856.74
3/14/2025	204686		**VOID** WV STATE TA...	2x monthly	EMPLOYEE EXPENSES:Monthly Withhol...	on cc card	0.00
3/15/2025	204687		American Express		OFFICE EXPENSES:OFFICE SUPPLIES		-226.99
3/20/2025	204688		US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISI...	google	-5,299.22
3/20/2025	204689		...Citibank Credit Card	enewsletter	PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	-929.36
					PROMOTIONAL ACTIVITIES:PROMOTIO...		-95.89
					PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	enews
				chocolate fest	PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	-500.00
				irish sf	PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	-9.09
3/26/2025	204690		JOHN LW CPA	4th quater	EMPLOYEE EXPENSES:QUARTERLY T...		-170.00
3/26/2025	204691		HotEL MOTEL TAX PAY...	for 1/2025	HOTEL MOTEL TAX		18,162.71
3/26/2025	204691		WOTR Radio	calendar of event	PROMOTIONAL ACTIVITIES:ADVERTISI...		-450.00
3/26/2025	204692		...LEWIS CO PRINTING	inv #0225	Sales Tax	LC Youth Basketball	-12.00
					PROMOTIONAL ACTIVITIES:ADVERTISI...	LC Youth Basketball	-200.00
3/26/2025	204693		WhAW Radio	inv 0225	PROMOTIONAL ACTIVITIES:ADVERTISI...	C of E	-755.00
3/26/2025	204694		...WVa Sportsman Magazine	monthly ad #322	PROMOTIONAL ACTIVITIES:ADVERTISI...		-220.00

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				one on website	PROMOTIONAL ACTIVITIES:ADVERTISI...		-500.00
3/26/2025	204695	Gandy Dancer Therate	inv. 021823		PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,000.00
3/26/2025	204696	Nikki Butler Design	inv 021963		PROMOTIONAL ACTIVITIES:design		-1,500.00
3/26/2025	204697	Guest Quest	spr25-67		PROMOTIONAL ACTIVITIES:ADVERTISI... ETF		-5,913.00
3/26/2025	204698	Kim Geer	ETF for payroll		EMPLOYEE EXPENSES:Salary Expense ETF		-1,064.98
3/26/2025	204699	Chris Richards	salery		EMPLOYEE EXPENSES:REIMBURSEM... ETF		-1,235.37
3/26/2025	204700	Highmark Insurance			EMPLOYEE EXPENSES:Health insurance		-2,779.08
3/26/2025	204701	Chris Richards	march mileage		EMPLOYEE EXPENSES:REIMBURSEM...		-1,684.90
4/9/2025	204702	void Yotel	inv#1358		PROMOTIONAL ACTIVITIES:WEBSITES on cc card		0.00
4/11/2025	204703	Irs	extra for 2X		EMPLOYEE EXPENSES:Monthly Withhol... **paid online**		-1,394.96
4/11/2025	204704	WVCPRB/Retirement	for 2x		EMPLOYEE EXPENSES:Health insurance **paid online**		-856.74
4/11/2025	204705	**VOID** WV STATE TA...	3/2025 monthly		on cc card		0.00
4/11/2025	204706	Kim Geer	ETF for payroll		EMPLOYEE EXPENSES:Salary Expense ETF		-1,064.98
4/11/2025	204707	Chris Richards	salery		EMPLOYEE EXPENSES:REIMBURSEM... ETF		-1,235.37
4/17/2025	204708	...US Bank	and more		PROMOTIONAL ACTIVITIES:PROMOTIO...google workspace		-334.11
					OFFICE EXPENSES:OFFICE SUPPLIES		-652.85
					PROMOTIONAL ACTIVITIES:travel show:...		-2,541.88
					PROMOTIONAL ACTIVITIES:WEBSITES godaddy		-443.62
					PROMOTIONAL ACTIVITIES:Education:E...		-923.81
					PROMOTIONAL ACTIVITIES:Meetings		-177.71
					PROMOTIONAL ACTIVITIES:fees for me...		-147.34
					PROMOTIONAL ACTIVITIES:Meetings:M...		-217.75
					PROMOTIONAL ACTIVITIES:phone & int...		-313.98
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-917.55
			ww state taxes		EMPLOYEE EXPENSES:Monthly Withhol...		-245.40
					OFFICE EXPENSES:trash		-743.80
					PROMOTIONAL ACTIVITIES:travel show		-1,642.85
					Finace Charges		-211.25
4/21/2025	20DEP	HotEL MOTEL TAX PAY...	for 2/2025		HOTEL MOTEL TAX		19,671.72
4/21/2025	204709	US Bank 4535			PROMOTIONAL ACTIVITIES:ADVERTISI... google		-5,263.14
4/21/2025	204710	...American Express			OFFICE EXPENSES:OFFICE SUPPLIES		-119.37
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-106.29
			TAP Dance		PROMOTIONAL ACTIVITIES:travel show		0.00
4/23/2025	204711	...American Express			PROMOTIONAL ACTIVITIES:Shipping & ... fed ex		-52.36
					PROMOTIONAL ACTIVITIES:travel show:...		-1,577.54
					statement credit		65.23
4/23/2025	204712	NNikki Butler Design	inv 0219985		PROMOTIONAL ACTIVITIES:design		-1,500.00
4/23/2025	204713	Wva Sportsman Magizine	inv#323		PROMOTIONAL ACTIVITIES:ADVERTISI...		-220.00
4/23/2025	204714	WvaCVB	2025 membership dues		PROMOTIONAL ACTIVITIES:fees for me...		-2,450.00
4/23/2025	204715	Central WV Fishing Intel	1 year of website ads		PROMOTIONAL ACTIVITIES:ADVERTISI... formerly Andy Godwin		-1,600.00
4/23/2025	204716	GREAT LAKES PUBLISH...	inv#231667		PROMOTIONAL ACTIVITIES:ADVERTISI...		-2,178.00
4/23/2025	204717	WhAW Radio	inv 0225		PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-755.00
4/23/2025	204718	Exponet Telegram Newsp...	c of e inv#745942		PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-486.00

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4/23/2025	204719	WOTR Radio	calendar of event	inv #0325	PROMOTIONAL ACTIVITIES:ADVERTISI...		-450.00
4/23/2025	204720	WV RADIO CORP Media	Partnership with Spiker's Bull Ri...		PROMOTIONAL ACTIVITIES:PROMOTIO...radio ads		-1,500.00
4/23/2025	204721	Highmark Insurance	inv#25040940480		EMPLOYEE EXPENSES:Health insurance		-2,779.08
4/23/2025	204722	...Citibank	enewsletter		PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-70.26
					PROMOTIONAL ACTIVITIES:e-newsletter **paid online**:enews		-577.70
			irish sf		PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-111.49
					PROMOTIONAL ACTIVITIES:PROMOTIO...		-15.89
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-27.70
					PROMOTIONAL ACTIVITIES:Meetings		-34.17
4/23/2025	204723	Chase Marriott CC Card			PROMOTIONAL ACTIVITIES:Education:E...Diy		-563.34
4/23/2025	204724	Kim Geer	ETF for payroll		EMPLOYEE EXPENSES:Salary Expense ETF		-1,140.55
4/23/2025	204725	Chris Richards	salery		EMPLOYEE EXPENSES:REIMBURSEM... ETF		-1,310.95
4/23/2025	204770	Citibank Credit Card			PROMOTIONAL ACTIVITIES:ADVERTISI...		-2,573.88
4/24/2025	204726	WV Department Of Touri...	inv#WVDTSU20246008		PROMOTIONAL ACTIVITIES:PROMOTIO...co-op ads		-22,109.04
5/6/2025	204727	WV UNEMPLOYMENT C...	1st quater taxes		EMPLOYEE EXPENSES:QUARTERLY T...		-335.66
5/15/2025	204728	...RR Donnelley			PROMOTIONAL ACTIVITIES:ADVERTISI... brochures		-3,997.00
					Sales Tax		-297.99
					PROMOTIONAL ACTIVITIES:Shipping & ...		-260.00
5/15/2025	204729	Irs	extra for 2X		EMPLOYEE EXPENSES:Monthly Withhol... **paid online**		-1,406.50
5/15/2025	204730	WVCPRB/Retirement	for 2x		EMPLOYEE EXPENSES:Health insurance **paid online**		-877.50
5/15/2025	204731	WV State Tax	4/2025 monthly		EMPLOYEE EXPENSES:Monthly Withhol...		-221.00
5/15/2025	204732	WOTR Radio	calendar of event	inv #0325	PROMOTIONAL ACTIVITIES:ADVERTISI...		-450.00
5/15/2025	204733	Nikki Butler Design	inv 022006		PROMOTIONAL ACTIVITIES:design		-1,500.00
5/15/2025	204734	WhAW Radio	inv 0425		PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-755.00
5/15/2025	204735	JOHN LW CPA	1st quater		EMPLOYEE EXPENSES:QUARTERLY T...		-140.00
5/15/2025	204736	Exponet Telegram Newsp...	c of e JL Sprinfg	inv#748832	PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-710.00
5/15/2025	204737	US Bank 4535			PROMOTIONAL ACTIVITIES:ADVERTISI... google		-5,273.96
5/15/2025	204738	...US Bank			PROMOTIONAL ACTIVITIES:PROMOTIO...		-300.30
			includes yodel		PROMOTIONAL ACTIVITIES:WEBSITES		-2,738.55
					PROMOTIONAL ACTIVITIES:travel show:...		-91.47
					PROMOTIONAL ACTIVITIES:phone & int...		-166.99
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,369.27
					PROMOTIONAL ACTIVITIES:PROMOTIO...		-3,629.76
					PROMOTIONAL ACTIVITIES:Meetings		-250.09
					EMPLOYEE EXPENSES:Monthly Withhol...		-229.04
					OFFICE EXPENSES:trash		-260.00
					OFFICE EXPENSES:OFFICE SUPPLIES		-908.52
5/21/2025	204739	...American Express			PROMOTIONAL ACTIVITIES:Shipping & ... fed ex		-37.56
					PROMOTIONAL ACTIVITIES:SPONSOR...		-731.08
					PROMOTIONAL ACTIVITIES:PROMOTIO...		-282.35
					PROMOTIONAL ACTIVITIES:fees for me...		-516.00
					OFFICE EXPENSES:OFFICE SUPPLIES		-182.00
5/21/2025	204740	...American Express			OFFICE EXPENSES:OFFICE SUPPLIES		-261.81

Transaction - 2025
7/1/2024 through 6/30/2025

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Date	A	Num	Description	Memo	Category	Tag	Amount
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-155.92
5/23/2025	204741		Wva Sportsman Magazine	inv #324	PROMOTIONAL ACTIVITIES:ADVERTISI...		-220.00
5/23/2025	20DEP		HotEL MOTEL TAX PAY...	for 3/2025	HOTEL MOTEL TAX		26,863.38
5/23/2025	204742		LCHS	partnership and promotional act...	PROMOTIONAL ACTIVITIES:Partnership	LCHS FBLA	-350.00
5/23/2025	204743		Kim Geer	for 5/9/2025 ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
5/23/2025	204744		Chris Richards	For 5/9/2025 salary	EMPLOYEE EXPENSES:REIMBURSEM...	ETF	-1,310.95
5/23/2025	204745		...Citibank Credit Card		PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,894.11
					PROMOTIONAL ACTIVITIES:fees for me...		-648.90
					PROMOTIONAL ACTIVITIES:travel show:...		-437.75
					PROMOTIONAL ACTIVITIES:e-newsletter		-577.70
					PROMOTIONAL ACTIVITIES:Meetings		-86.97
					PROMOTIONAL ACTIVITIES:PROMOTIO...		-270.66
				jane lew spring	PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-363.86
				fb carousel ad	PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-299.59
				irish spring fest	PROMOTIONAL ACTIVITIES	facebook	-379.42
				enewsletter	PROMOTIONAL ACTIVITIES:ADVERTISI... facebook		-736.54
				over payment	CREDIT		629.92
5/23/2025	204746		Citibank Credit Card	over payment from 4/23/2025	OFFICE EXPENSES:over Payment From ...		-1,736.67
5/23/2025	204747		Highmark Insurance	inv#25040940480	EMPLOYEE EXPENSES:Health insurance		-2,779.08
5/23/2025	204748		Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
5/23/2025	204749		Chris Richards	salery	EMPLOYEE EXPENSES:REIMBURSEM...	ETF	-1,310.95
6/6/2025	204750		Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
6/6/2025	204751		Chris Richards	salery	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
6/6/2025	204752		Chris Richards	4&5/2025 milage	EMPLOYEE EXPENSES:REIMBURSEM...	ETF	-155.40
6/16/2025	204753		Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withhol...	**paid online**	-1,418.04
6/16/2025	204754		WVCPRB/Retirement	for 2x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-898.26
6/16/2025	204755		Highmark Insurance	inv#2500609390129	EMPLOYEE EXPENSES:Health insurance		-2,779.08
6/16/2025	204756		...US Bank		PROMOTIONAL ACTIVITIES:PROMOTIO...		-216.24
					PROMOTIONAL ACTIVITIES:WEBSITES		-23.90
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-1,752.21
					PROMOTIONAL ACTIVITIES:Meetings		-496.37
					OFFICE EXPENSES:trash		-603.80
				includes yodel	PROMOTIONAL ACTIVITIES:Meetings:M...		-43.24
					PROMOTIONAL ACTIVITIES:phone & int...		-167.05
					PROMOTIONAL ACTIVITIES:Education		-1,750.00
					PROMOTIONAL ACTIVITIES:ADVERTISI...		-295.00
					OFFICE EXPENSES:OFFICE SUPPLIES		-363.72
					statement credit		58.00
6/19/2025	20DEP		HotEL MOTEL TAX PAY...	for 4/2025	HOTEL MOTEL TAX		35,270.29
6/19/2025	204757		Gandy Dancer Therate	for meals and parking	PROMOTIONAL ACTIVITIES:travel show:...		-140.04
6/19/2025	204758		WhAW Radio	inv 0425	PROMOTIONAL ACTIVITIES:ADVERTISI... C of E		-755.00
6/19/2025	204759		Nikki Butler Design	inv 022027	PROMOTIONAL ACTIVITIES:design		-1,500.00
6/19/2025	204760		WOTR Radio	calendar of event inv #0325	PROMOTIONAL ACTIVITIES:ADVERTISI...		-450.00

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Date	A	Num	Description	Memo	Category	Tag	Amount	
6/19/2025	204761		WV News/Exponent Tele...	c of e inv#751948	PROMOTIONAL ACTIVITIES:ADVERTISI...	C of E	-396.00	
6/19/2025	204762		WV RADIO CORP/WVC ...	Partnership with Hallowspring	PROMOTIONAL ACTIVITIES:PROMOTIO...	radio ads	-1,000.08	
6/19/2025	204763		Guest Quest	SMR25-73	PROMOTIONAL ACTIVITIES:ADVERTISI...	ETF	-6,027.00	
6/19/2025	204764		...viod American express		OFFICE EXPENSES:OFFICE SUPPLIES		0.00	
					PROMOTIONAL ACTIVITIES:ADVERTISI...		0.00	
6/19/2025	204765		...American Express		PROMOTIONAL ACTIVITIES:PROMOTIO...	Adobe	-256.67	
					PROMOTIONAL ACTIVITIES:Shipping & ...	fed ex	-87.30	
6/19/2025	204766		US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISI...	google	-4,780.91	
6/19/2025	204767		...Citibank Credit Card		PROMOTIONAL ACTIVITIES:PROMOTIO...		-135.88	
					PROMOTIONAL ACTIVITIES:e-newsletter		-577.70	
					PROMOTIONAL ACTIVITIES:Education:E...		-559.11	
					PROMOTIONAL ACTIVITIES:Meetings		-58.95	
					PROMOTIONAL ACTIVITIES:Education	wv gov conf	-284.47	
				hallow spring	PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	-500.00	
				enews	PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	-663.44	
				Jane Lew Spring	PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	-136.08	
					PROMOTIONAL ACTIVITIES:fees for me...		-99.00	
6/25/2025	204768		Citibank Credit Card		PROMOTIONAL ACTIVITIES:fees for me...		-95.00	
6/30/2025	204769		Chris Richards	mileage 6/2025	PROMOTIONAL ACTIVITIES:PROMOTIO...	ETF	-576.80	
6/30/2025	204770		...Viod Citibank	enewsletter	PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	0.00	
					PROMOTIONAL ACTIVITIES:e-newsletter	**paid online**:	enews	0.00
				irish sf	PROMOTIONAL ACTIVITIES:ADVERTISI...	facebook	0.00	
					PROMOTIONAL ACTIVITIES:PROMOTIO...		0.00	
					PROMOTIONAL ACTIVITIES:ADVERTISI...		0.00	
					PROMOTIONAL ACTIVITIES:Meetings		0.00	
6/30/2025	204771		Kim Geer	ETF for payroll from 12/31 and ...	EMPLOYEE EXPENSES:Salary Expense	ETF	-2,129.96	
6/30/2025	204772		Chris Richards	salery from 12-31 & 1-29	EMPLOYEE EXPENSES:REIMBURSEM...	ETF	-2,470.74	
6/30/2025	204773		Kim Geer	ETF for payroll for 6-18	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55	
6/30/2025	204774		Chris Richards	salery for 6-18	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95	
6/30/2025	204775		...Chase Marriott CC Card		PROMOTIONAL ACTIVITIES:Meetings:M...		-309.64	
					Fees and Reuimbursments		-99.00	
6/30/2025	204776		American Express	from 3/17	PROMOTIONAL ACTIVITIES:Shipping & ...		-20.24	
7/1/2024 - 6/30/2025							-59,109.47	
BALANCE 6/30/2025							243,534.40	
TOTAL INFLOWS							460,696.02	
TOTAL OUTFLOWS							-519,805.49	
NET TOTAL							-59,109.47	