



ANNUAL REPORT

2025-2026



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Tourism Saves Every Household \$1,718 in taxes



Tourism advertising in West Virginia has proven to be a strong investment.

For every dollar spent on tourism advertising, the state yields \$8 in state and local tax revenue and \$106 in direct traveler spending. Without this tourism-generated revenue, each household in West Virginia would have to pay an additional \$700 a year in state and local taxes. *Source: Longwoods International, 2016.*

COUNTY	DIRECT SPENDING	EARNINGS	JOBS	STATE AND LOCAL GOVT REVENUE
Lewis County Travel	\$118.39 million (up 4.89%)	\$47,280 thousand	1,246 (14.4% of the county jobs)	11,920 thousand

VISITOR SPENDING BY CATEGORY	LODGING	FOOD AND BEVERAGE	RECREATION	RETAIL	TRANSPORTATION	TOTAL SPENDING
Lewis County	\$24.76 million	\$33.16 million	\$19.60 million	\$21.69 million	\$19.18 million	\$118.39 million

2024 Economic Impact of Tourism in West Virginia Report

Lewis County CVB by the numbers:

Facebook	14,800
Twitter	1,416
Instagram	1,438
Newsletter Subscribers	59,315
Travel Guides, Maps, & Rack Cards	28,377+
Pinterest	399 with 573/monthly views

Continuing Programs

Calendar of Events Program	\$31,263
Partnership Program	\$17,849
Special Local Advertising	\$15,835

Total Advertising/Promotional Spending for this fiscal year

\$286,914
=64.66 % of our budget

Continuing Education

ESTO
Learn Tourism Zooms
Miles Media Webinars
STS Webinars
STS Connections
TTRA
WVHTA Hospitality University
WV Governor's Conference on Tourism

Lewis County CVB Director, Chrissy Richards is also on the following Boards of Directors:

WV State Recreational Trail Advisory Board
WVACVB Past President and Board of Directors
WVHTA Mountain Lakes Regional Representative
Southeast Tourism Society Board of Directors/Legislative Committee Chair
Lewis County EDA
WVHTA Educational Committee

Website Statistics

Users	372,242
Sessions	392,267
Engaged Sessions	390,958
Total Page Views	513,287
Total Events	1,522,717
Top 5 States ON, QU, PA, VA, OH	
Top 5 Pages Viewed	
Home Page, Guided-Tours, Shopping, Local Flavors, Outdoor-Rec	

Office Statistics

Digital and Social Ads – leads –	12,650,568
Spent	\$65,253
Facebook Ads	\$11,427
Google Ads	\$53,827
ROI	.005
Website Downloads	3,166
Digital and Mailed Leads	12,867
Calls/Visits	2,517
Enewsletters and Master Copies	983,382
Goody Bags Program	222 bags with 3,330 items inside
Bulk Orders	24 orders with 20,157 items inside
Returned Mail	1
Total contacts	13,669,807





\$9.1 BILLION
TOTAL ECONOMIC
IMPACT
(statewide)



\$6.6 BILLION
VISITOR SPENDING
LAST YEAR IN WV
(CVBs directly involved in
contributing)



60,800
TOURISM
SUPPORTED JOBS



41
ACCREDITED
CVBS

Tourism at a Glance

Convention and Visitors Bureaus are independent non-profits that receive hotel occupancy tax funding to market tourism. We are frontline tourism professionals who are experts on the attractions, activities, and events that our areas have to offer and are an essential part of the overall effort to promote and encourage travel to West Virginia. CVBs play an essential role in promoting tourism, driving economic development, and enhancing the quality of life in local communities.

What Legislators Should Know

Tourism funding is
**SELF-
GENERATED**

Tourism dollars reach
**EVERY CORNER
OF WV**

Cutting CVB funding
reduces jobs,
tax revenue, and
**SMALL BUSINESS
GROWTH**

CVBs operate with state
**OVERSIGHT &
ACCREDITATION**

Since the CVB oversight law was implemented, all current WVACVB members have been accredited and have met oversight requirements.

**Continued legislative support ensures tourism remains a
STABLE, GROWING ECONOMIC ENGINE FOR WEST VIRGINIA.**

Expenses graph year end final 2025 2026 - 2026

7/1/2025 through 6/30/2026



PROMOTIONAL ACTIVITIES	\$286,914.42	64.66%
EMPLOYEE EXPENSES	\$133,843.00	30.16%
OFFICE EXPENSES	\$22,262.47	5.02%
Fees For Accreditation	\$350.00	0.08%
Finace Charges	\$252.82	0.06%
Late Fee	\$81.00	0.02%
Sales Tax	\$48.00	0.01%
Total	\$443,751.71	

Spending by Category year end final 2025 2026 - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 1

Category	7/1/2025- 6/30/2026
EMPLOYEE EXPENSES	133,843.00
Health insurance	44,604.02
Monthly Withholding Tax	19,696.20
QUARTERLY TAXES	3,614.00
Other EMPLOYEE EXPENSES:QUART...	3,614.00
REIMBURSEMENT TRAVEL	1,036.05
Salary Expense	63,852.83
WORKERS COMP	341.00
Other EMPLOYEE EXPENSES	698.90
Fees For Accreditation	350.00
Finace Charges	252.82
Other Finace Charges	252.82
Late Fee	81.00
OFFICE EXPENSES	22,262.47
Finacial Review	1,500.00
Insurance	639.50
OFFICE EQUIPMENT	501.28
OFFICE SUPPLIES	14,409.28
over Payment From Pervios Month	-213.31
Tax Preparation	980.00
trash	4,371.56
Other OFFICE EXPENSES	74.16
PROMOTIONAL ACTIVITIES	286,914.42
ADVERTISING AD	85,651.41
Commercials	14,055.00
Promotional Internet Ads	63,808.81
Other PROMOTIONAL ACTIVITIES:ADV...	7,787.60
ADVERTISING AD & Ditigital	35,359.17
Other PROMOTIONAL ACTIVITIES:ADV...	35,359.17
ADVERTISING ITEMS	26,783.30
printed	312.50
Other PROMOTIONAL ACTIVITIES:ADV...	26,470.80
Civil War Trail Sign	200.00
design	18,044.80
e-newsletter	8,098.60
Education	13,041.32
Ed travel	8,946.53
Other PROMOTIONAL ACTIVITIES:Edu...	4,094.79
fees for membership	4,192.58
Meetings	5,914.49
Meeting travel	3,496.86
Other PROMOTIONAL ACTIVITIES:Mee...	2,417.63
Partnership	6,811.96
Other PROMOTIONAL ACTIVITIES:Part...	6,811.96
phone & internet	2,301.85
promo video	127.68
promo video & photography	7,500.00
PROMOTIONAL ACTIVITIES partnership	4,291.02
digital	46.57
Other PROMOTIONAL ACTIVITIES:PRO...	4,244.45
PROMOTIONAL ACTIVITIES With WV Tou...	38,324.76
State co-op ads	38,324.76
PROMOTIONAL Office	6,531.69
Software	6,531.69
Shipping & stamps	233.70
SPONSORSHIP	325.00
travel show	16,936.05

Spending by Category year end final 2025 2026 - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 2

Category	7/1/2025- 6/30/2026
travel show partnership	5,985.00
TS Travel	7,906.05
Other PROMOTIONAL ACTIVITIES:trav...	3,045.00
WEBSITES	5,345.46
Other PROMOTIONAL ACTIVITIES	899.58
Sales Tax	48.00
OVERALL TOTAL	443,751.71

Banking Summary final 2025 2026 - 2026

7/1/2025 through 6/30/2026

Category	7/1/2025- 6/30/2026
INCOME	
HOTEL MOTEL TAX	460,818.80
refund check	383.91
statement credit	3,763.72
TOTAL INCOME	464,966.43
EXPENSES	
EMPLOYEE EXPENSES	698.90
Health insurance	44,604.02
Monthly Withholding Tax	19,696.20
QUARTERLY TAXES	3,614.00
REIMBURSEMENT TRAVEL	1,036.05
Salary Expense	63,852.83
WORKERS COMP	341.00
TOTAL EMPLOYEE EXPENSES	133,843.00
Fees For Accreditation	350.00
Finace Charges	252.82
Late Fee	81.00
OFFICE EXPENSES	74.16
Finacial Review	1,500.00
Insurance	639.50
OFFICE EQUIPMENT	501.28
OFFICE SUPPLIES	14,409.28
over Payment From Pervios Month	-213.31
Tax Preparation	980.00
trash	4,371.56
TOTAL OFFICE EXPENSES	22,262.47
PROMOTIONAL ACTIVITIES	899.58
ADVERTISING AD	7,787.60
Commercials	14,055.00
Promotional Internet Ads	63,808.81
TOTAL ADVERTISING AD	85,651.41
ADVERTISING AD & Ditigital	35,359.17
ADVERTISING ITEMS	26,470.80
printed	312.50
TOTAL ADVERTISING ITEMS	26,783.30
Civil War Trail Sign	200.00
design	18,044.80
e-newsletter	8,098.60
Education	4,094.79
Ed travel	8,946.53

8/6/2026

Banking Summary final 2025 2026 - 2026

7/1/2025 through 6/30/2026

Page 2

Category	7/1/2025- 6/30/2026
TOTAL Education	13,041.32
fees for membership	4,192.58
Meetings	2,417.63
Meeting travel	3,496.86
TOTAL Meetings	5,914.49
Partnership	6,811.96
phone & internet	2,301.85
promo video	127.68
promo video & photography	7,500.00
PROMOTIONAL ACTIVITIES partner...	4,244.45
digital	46.57
TOTAL PROMOTIONAL ACTIVITI...	4,291.02
PROMOTIONAL ACTIVITIES With ...	
State co-op ads	38,324.76
TOTAL PROMOTIONAL ACTIVITI...	38,324.76
PROMOTIONAL Office	
Software	6,531.69
TOTAL PROMOTIONAL Office	6,531.69
Shipping & stamps	233.70
SPONSORSHIP	325.00
travel show	3,045.00
travel show partnership	5,985.00
TS Travel	7,906.05
TOTAL travel show	16,936.05
WEBSITES	5,345.46
TOTAL PROMOTIONAL ACTIVITIES	286,914.42
Sales Tax	48.00
TOTAL EXPENSES	443,751.71
OVERALL TOTAL	21,214.72

Transaction year end 2025 2026 final - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 1

Date	Num	Description	Memo	Category	Tag	Amount
BALANCE 6/30/2025						0.00
7/1/2025		Opening Balance		[Checking 2025-2026]		243,534.40
7/2/2025	4777	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
7/2/2025	4778	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
7/3/2025	DEP	HotEL MOTEL TAX P...	for 5/2025	HOTEL MOTEL TAX		40,308.72
7/5/2025	4779	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS	fed ex	-297.51
				OFFICE EXPENSES:OFFICE SUPPLIES		-386.51
				statement credit		40.65
7/14/2025	4780	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,481.04
7/14/2025	4781	WVCPRB/Retirement	for 2x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-898.26
7/16/2025	4782	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
7/16/2025	4783	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
7/18/2025	4784	US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	google	-5,000.00
7/18/2025	4785	...US Bank		PROMOTIONAL ACTIVITIES:WEBSITES		-393.00
				PROMOTIONAL ACTIVITIES:Meetings		-100.54
			includes yodel	PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-1,995.48
				PROMOTIONAL ACTIVITIES:Education		-304.24
				OFFICE EXPENSES:OFFICE SUPPLIES		-280.75
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-475.54
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-2,689.40
				PROMOTIONAL ACTIVITIES:travel show:travel show p...	Stonewall Resort	-1,595.00
				PROMOTIONAL ACTIVITIES:phone & internet		-167.05
				PROMOTIONAL ACTIVITIES:travel show		-1,100.00
				statement credit		10.01
7/22/2025	4786	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS	fed ex	-85.09
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-1,294.24
				OFFICE EXPENSES:OFFICE SUPPLIES		-340.05
7/22/2025	4787	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:Education:Ed travel		-1,035.26
				PROMOTIONAL ACTIVITIES:e-newsletter		-646.60
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-16.94
				PROMOTIONAL ACTIVITIES:Meetings		-247.98
			WV Yard Sale	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-499.88
			enews	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-499.98
				OFFICE EXPENSES:OFFICE SUPPLIES		-104.95
7/28/2025	4788	JOHN LW CPA	2nd quater inv#38060	EMPLOYEE EXPENSES:QUARTERLY TAXES		-140.00
7/28/2025	4789	Justin Morgan/Fly304	...inv#21	PROMOTIONAL ACTIVITIES:promo video & photography		-7,500.00
7/28/2025	4790	Wva Sportsman Magi...	inv#325	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-220.00
7/28/2025	4791	...WhAW	wotr	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...	C of E	-450.00
			whaw	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...	C of E	-755.00
7/28/2025	4792	WvaCVB	2025 accreditation fees	Fees For Accreditation		-350.00
7/28/2025	4793	Nikki Butler Design	inv 20933	PROMOTIONAL ACTIVITIES:design		-1,500.00
7/28/2025	4794	...WV News/Exponent T...		PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-396.00

Transaction year end 2025 2026 final - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 2

Date	Num	Description	Memo	Category	Tag	Amount
				PROMOTIONAL ACTIVITIES:ADVERTISING AD	LC Fact book	-599.00
7/28/2025	4795	Highmark Insurance	inv#25040940480	EMPLOYEE EXPENSES:Health insurance		-2,779.08
7/28/2025	4796	Chase Marriott CC C...		PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...	microsoft office	-1.06
7/28/2025	4797	...Citibank Credit Card ...		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-266.11
				OFFICE EXPENSES:OFFICE SUPPLIES		-472.63
				statement credit		7.61
7/28/2025	4798	...US Bank		PROMOTIONAL ACTIVITIES:Meetings		-79.16
				PROMOTIONAL ACTIVITIES:phone & internet		-168.12
				PROMOTIONAL ACTIVITIES:WEBSITES		-235.99
			includes yodel	PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-125.86
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-146.53
				PROMOTIONAL ACTIVITIES:promo video		-127.68
				PROMOTIONAL ACTIVITIES:ADVERTISING AD		-535.60
				OFFICE EXPENSES:OFFICE SUPPLIES		-318.47
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-1,740.18
				Finace Charges		-229.78
				statement credit		52.09
				Late Fee		-41.00
				OFFICE EXPENSES:trash		-130.00
				PROMOTIONAL ACTIVITIES:fees for membership		-104.86
				EMPLOYEE EXPENSES:Monthly Withholding Tax		-220.86
7/30/2025	4799	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
7/30/2025	4800	Chris Richards	salary x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
8/8/2025	4801	...AMERICAN Express ...		OFFICE EXPENSES:OFFICE SUPPLIES		-412.09
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-158.77
				statement credit		36.30
				OFFICE EXPENSES:over Payment From Pervios Month		213.31
8/11/2025		Citibank Credit Card ...		PROMOTIONAL ACTIVITIES:Education	sts connections	-1,345.30
8/12/2025	4803	WV State Tax *paid O...	7/2025 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-216.00
8/12/2025	4804	Irs	uly 2025 x 2	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,418.04
8/12/2025	4805	WVCPRB/Retirement	for 2x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-898.26
8/12/2025	4806	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
8/12/2025	4807	Chris Richards	salary x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
8/21/2025	4808	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:Education:Ed travel		-802.18
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-15.89
			new video	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-499.94
			facebook page	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-549.60
				PROMOTIONAL ACTIVITIES:e-newsletter		-646.60
				PROMOTIONAL ACTIVITIES:Meetings		0.00
			enews	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-99.51
8/21/2025	4809	...American Express		PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-87.14
				OFFICE EXPENSES:OFFICE SUPPLIES		-185.55
				statement credit		60.00

Transaction year end 2025 2026 final - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 3

Date	Num	Description	Memo	Category	Tag	Amount
8/22/2025	4810	US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	google	-5,460.94
8/22/2025	4811	Highmark Insurance	inv#25040940480	EMPLOYEE EXPENSES:Health insurance		-2,779.08
8/22/2025	4812	GREAT LAKES PUBL...	inv#234752	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-3,250.00
8/22/2025	EFT	WV Department Of T...	inv#WVDTSp20246008-2	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTIVIT...	co-op ads	-10,000.00
8/29/2025	4813	Encova Insurance (for...	inv. Q3009321-000	EMPLOYEE EXPENSES:WORKERS COMP		-341.00
8/29/2025	4814	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
8/29/2025	4815	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
9/3/2025	4816	Nexstar (former Wboy)	Labor Day x 3 invioces	PROMOTIONAL ACTIVITIES:Partnership	commercials & d...	-1,000.00
9/4/2025	DEP	... HotEL MOTEL TAX P...	for 6/2025	HOTEL MOTEL TAX		55,798.20
			WV Treasury	refund check	refund	16.00
9/4/2025	4817	WV News/Exponent T...	c of e inv#760775	PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-792.00
9/4/2025	4818	Chris Richards	mileage for 7 & 8/2025	EMPLOYEE EXPENSES:REIMBURSEMENT TRAVEL		-315.70
9/4/2025	4819	US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	google	-3,628.63
9/4/2025	4820	...US Bank		PROMOTIONAL ACTIVITIES:Education:Ed travel		-330.70
				PROMOTIONAL ACTIVITIES:travel show:travel show p...		-2,195.00
				PROMOTIONAL ACTIVITIES:Meetings		-176.00
				PROMOTIONAL ACTIVITIES:WEBSITES		-442.12
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-268.47
				PROMOTIONAL ACTIVITIES:phone & internet		-180.90
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-794.63
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-91.59
				OFFICE EXPENSES:OFFICE SUPPLIES		-202.03
				OFFICE EXPENSES:trash		-741.30
			and fee	Finace Charges		-23.04
9/4/2025	4821	...Citibank Credit Card ...		OFFICE EXPENSES:OFFICE SUPPLIES		-179.49
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-264.56
				statement credit		1,345.30
				PROMOTIONAL ACTIVITIES:Education		-901.25
				PROMOTIONAL ACTIVITIES:Education:Ed travel		-1,254.82
9/4/2025	4822	...American Express		PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-42.99
				OFFICE EXPENSES:OFFICE SUPPLIES		-412.76
9/4/2025	4823	...American Express		PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-46.47
				OFFICE EXPENSES:OFFICE SUPPLIES		-120.38
9/4/2025	4824	Irs	extra for 3X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-2,127.06
9/4/2025	4825	WVCPRB/Retirement	for 3x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-1,347.39
9/4/2025	4826	WV State Tax	8/2025 monthly x 3	EMPLOYEE EXPENSES:Monthly Withholding Tax		-324.00
9/5/2025	4827	...Citibank Credit Card	labor day	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-1,314.74
				PROMOTIONAL ACTIVITIES:Meetings		-28.61
				PROMOTIONAL ACTIVITIES:e-newsletter		-680.52
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-15.89
				PROMOTIONAL ACTIVITIES:travel show:TS Travel		-756.81
			happy gilmore	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-485.26
			enews	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-492.63

Transaction year end 2025 2026 final - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 4

Date	Num	Description	Memo	Category	Tag	Amount
			cvb fb page	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-18.57
9/9/2025	4828	Nikki Butler Design	inv 022072	PROMOTIONAL ACTIVITIES:design		-1,500.00
9/9/2025	4829	NNikki Butler Design	inv 022092	PROMOTIONAL ACTIVITIES:design		-1,500.00
9/9/2025	4830	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
9/9/2025	4831	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
9/26/2025	4832	...Wva Sportsman Magi...		PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-220.00
			stonewall fishing tourment	PROMOTIONAL ACTIVITIES:SPONSORSHIP		-75.00
9/26/2025	4833	Erie Insurance	2025-2026 Q610455488	OFFICE EXPENSES:Insurance		-639.50
9/26/2025	4834	Civil War Trails, Inc.	FY2026	PROMOTIONAL ACTIVITIES:Civil War Trail Sign		-200.00
9/26/2025	4835	Advent Media Group	21748GHWD & 21747G...	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-2,871.00
9/26/2025	4836	Gray TV (was WDTV)	inv#4083003-1,4082925-...	PROMOTIONAL ACTIVITIES:Partnership	labor day	-999.96
9/26/2025	4837	WV RADIO CORP/W...	Partnership with Labor da...	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTIVIT...	radio ads	-1,512.00
9/26/2025	4838	LC Printing	inv. 6182	PROMOTIONAL ACTIVITIES:Partnership	LC Football	-212.00
9/26/2025	4839	WhAW Radio	inv 0725x2 & 0825x2	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...	C of E	-2,410.00
9/26/2025	4840	Lisa K. Thornburg, CPA	inv# lewis co cvb 2024	OFFICE EXPENSES:Finacial Review	1 year financial r...	-1,500.00
9/26/2025	4841	** Void** Whaw Radio	inv# 0825 & 0825-2x2	PROMOTIONAL ACTIVITIES:Partnership	labor day	0.00
9/26/2025	4842	WHAW/ WOTR Radio	inv# 0825 & 0825-2x2	PROMOTIONAL ACTIVITIES:Partnership	labor day	-1,500.00
9/26/2025	4843	Chase Marriott CC C...		PROMOTIONAL ACTIVITIES:Education:Ed travel	sts connections	-276.19
9/26/2025	4844	...US Bank		PROMOTIONAL ACTIVITIES:Education:Ed travel		-1,070.71
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-602.02
				PROMOTIONAL ACTIVITIES:WEBSITES		-65.22
				PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-792.00
				PROMOTIONAL ACTIVITIES:phone & internet		-176.13
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-329.37
9/26/2025	4845	...Citibank Credit Card ...		PROMOTIONAL ACTIVITIES:Education:Ed travel	**paid online**	-59.01
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-940.87
				OFFICE EXPENSES:OFFICE SUPPLIES		-576.13
9/26/2025	4846	Highmark Insurance	inv#250090975473	EMPLOYEE EXPENSES:Health insurance		-2,779.08
9/26/2025	4847	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
9/26/2025	4848	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
9/29/2025	DEP	HotEL MOTEL TAX P...	for 8/2025	HOTEL MOTEL TAX		56,966.63
10/9/2025	4849	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
10/9/2025	4850	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
10/9/2025	4851	Nikki Butler Design	inv 022113	PROMOTIONAL ACTIVITIES:design		-1,500.00
10/9/2025	4852	Chris Richards	mileage for 9/2025	EMPLOYEE EXPENSES:REIMBURSEMENT TRAVEL	ETF	-261.10
10/14/2025	EFT	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,418.04
10/15/2025	4853	...US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	google	-4,188.98
				OFFICE EXPENSES:OFFICE SUPPLIES		-20.13
10/15/2025	4854	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:Meetings		-87.92
			labor day	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-242.72
			google & hootesuit	PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-1,275.17
				PROMOTIONAL ACTIVITIES:e-newsletter		-680.52
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-55.64

Transaction year end 2025 2026 final - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 5

Date	Num	Description	Memo	Category	Tag	Amount
10/15/2025	4855	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-199.04
				OFFICE EXPENSES:OFFICE SUPPLIES		-199.83
				statement credit		22.80
10/15/2025	4856	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-64.20
				OFFICE EXPENSES:OFFICE SUPPLIES		-234.10
				PROMOTIONAL ACTIVITIES:Education:Ed travel		-250.80
				PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-69.28
10/16/2025	EFT	WVCPRB/Retirement for 22x		EMPLOYEE EXPENSES:Health insurance	**paid online**	-898.26
10/16/2025	EFT	WV State Tax *paid O...10/2025 monthly		EMPLOYEE EXPENSES:Monthly Withholding Tax		-216.00
10/29/2025	4857	Highmark Insurance	inv#251010322508	EMPLOYEE EXPENSES:Health insurance		-2,779.08
10/29/2025	4858	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
10/29/2025	4859	Chris Richards	salary x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
10/29/2025	4860	Chase Marriott CC...		PROMOTIONAL ACTIVITIES:Education:Ed travel	wv gov conf	-634.91
11/7/2025	4861	...US Bank		PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-178.04
				PROMOTIONAL ACTIVITIES:travel show		-1,945.00
				PROMOTIONAL ACTIVITIES:fees for membership		-760.00
		blue ridge outdoor & APA		PROMOTIONAL ACTIVITIES:ADVERTISING AD		-2,945.00
		giveaways & rackcards		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-3,445.69
		lamberts		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-153.24
				PROMOTIONAL ACTIVITIES:phone & internet		-176.13
				PROMOTIONAL ACTIVITIES:Education:Ed travel		-84.67
		godaddy & MMM Hosting		PROMOTIONAL ACTIVITIES:WEBSITES		-586.75
				PROMOTIONAL ACTIVITIES:Meetings		-172.09
				OFFICE EXPENSES:trash		-708.80
				OFFICE EXPENSES:OFFICE SUPPLIES		-369.37
11/10/2025	4862	Unplug Magazine	inv#10036	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-3,250.00
11/10/2025	DEP	HotEL MOTEL TAX P... for 8/2025		HOTEL MOTEL TAX		51,448.81
11/10/2025	4863	Wva Sportsman Magi...	inv35/327	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-220.00
11/10/2025	4864	WhAW Radio	inv 1025 & WOTR1025	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...	C of E	-2,410.00
11/10/2025	4865	...John LAW CPA	3rd quater	EMPLOYEE EXPENSES:QUARTERLY TAXES		-140.00
			990's	OFFICE EXPENSES:Tax Preparation		-980.00
11/10/2025	4866	...TALA	fiscal 2025	PROMOTIONAL ACTIVITIES:Partnership	rack cards	-2,500.00
11/10/2025	4867	Guest Quest	WTR25-72	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...	ETF	-6,027.00
11/10/2025	4868	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
11/10/2025	4869	Chris Richards	salary x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
11/10/2025	4870	WV Department Of T...	inv#WVDTWI20246008	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTIVIT...	co-op ads	-23,325.00
11/10/2025	4871	US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	google	-3,077.00
11/10/2025	4872	...Citibank Credit Card ...		PROMOTIONAL ACTIVITIES:travel show:TS Travel	**paid online**	-299.71
				OFFICE EXPENSES:OFFICE SUPPLIES		-621.69
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-906.45
11/10/2025	4873	...Citibank		PROMOTIONAL ACTIVITIES:e-newsletter		-680.72
				PROMOTIONAL ACTIVITIES:Education:Ed travel		-917.91
		non facbook		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...		-176.92

Transaction year end 2025 2026 final - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 6

Date	Num	Description	Memo	Category	Tag	Amount
				PROMOTIONAL ACTIVITIES:Meetings		-132.33
		enews		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-499.20
		halloweentown		PROMOTIONAL ACTIVITIES	facebook	-88.68
		verified fee		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-64.00
				OFFICE EXPENSES:OFFICE SUPPLIES		-118.13
				statement credit		25.43
11/10/2025	4874	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-58.27
				OFFICE EXPENSES:OFFICE SUPPLIES		-158.83
				statement credit		6.16
11/10/2025	4875	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,418.04
11/10/2025	4876	WVCPRB/Retirement	for 3x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-898.26
11/10/2025	4877	WV State Tax *paid O...	10/2025 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-216.00
11/26/2025	DEP	HotEL MOTEL TAX P...	for 9/2025	HOTEL MOTEL TAX		45,862.38
11/26/2025	4878	Highmark Insurance	inv#25040940480	EMPLOYEE EXPENSES:Health insurance		-2,779.08
11/26/2025	4879	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
11/26/2025	4880	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
11/26/2025	4881	...US Bank		PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTIVIT...		-114.95
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-656.63
		US Travel		PROMOTIONAL ACTIVITIES:fees for membership		-1,100.00
		Nikki Butler		PROMOTIONAL ACTIVITIES:design		-1,500.00
		godaddy and hosting/upd...		PROMOTIONAL ACTIVITIES:WEBSITES		-1,298.96
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-988.03
				PROMOTIONAL ACTIVITIES:Meetings		-117.03
				OFFICE EXPENSES:OFFICE SUPPLIES		-674.11
				PROMOTIONAL ACTIVITIES:phone & internet		-176.83
11/26/2025	4882	...Citibank Credit Card ...	travel show	PROMOTIONAL ACTIVITIES:travel show:travel show p...		-2,195.00
				PROMOTIONAL ACTIVITIES:travel show:TS Travel		-40.51
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-709.19
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-1,577.75
				OFFICE EXPENSES:OFFICE SUPPLIES		-597.86
12/3/2025	4883	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
12/3/2025	4884	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
12/9/2025	4885	...Chase Marriott CC C...	Travel South International	PROMOTIONAL ACTIVITIES:travel show:TS Travel		-1,233.76
				Late Fee		-40.00
12/12/2025	DEP	HotEL MOTEL TAX P...	for 10/2025	HOTEL MOTEL TAX		48,326.22
12/12/2025	4886	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,418.04
12/12/2025	4887	WVCPRB/Retirement	for 3x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-898.26
12/12/2025	4888	WV State Tax *paid O...	11/2025 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-216.00
12/17/2025	4889	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
12/17/2025	4890	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
12/17/2025	4891	US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	google	-5,734.35
12/17/2025	4892	...Citibank		PROMOTIONAL ACTIVITIES:e-newsletter		-680.52
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-90.79

Transaction year end 2025 2026 final - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 7

Date	Num	Description	Memo	Category	Tag	Amount
			enews	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-577.43
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-12.71
			halloweentown	PROMOTIONAL ACTIVITIES	facebook	-410.90
			verified fee	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-64.00
				OFFICE EXPENSES:OFFICE SUPPLIES		-37.03
12/17/2025	4893	...American Express		OFFICE EXPENSES:OFFICE SUPPLIES		-271.86
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-113.07
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-24.70
12/17/2025	4894	...American Express		OFFICE EXPENSES:OFFICE SUPPLIES		-423.25
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-145.31
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-106.99
				PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTIVIT...	lambert's	-46.57
12/30/2025	4895	Chris Richards	mileage for 10-12/2025	EMPLOYEE EXPENSES:REIMBURSEMENT TRAVEL	ETF	-214.20
12/30/2025	4896	Highmark Insurance	inv#25040940480	EMPLOYEE EXPENSES:Health insurance		-3,313.25
1/1/2026	4897	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
1/1/2026	4898	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
1/1/2026	4899	WV Department Of T...	inv#WVDTSS20256008-...	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTIVIT...	co-op ads	-4,999.76
1/8/2026	4900	WhAW Radio	inv 1125 &1225	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...	C of E	-1,910.00
1/8/2026	4901	WOTR Radio	calendar of event inv 112...	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...		-1,300.00
1/8/2026	4902	WVNews Formerly W...	inv#769414	PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-792.00
1/8/2026	4903	CCAWV	inv 103L	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-750.00
1/8/2026	4904	...LC Printing	City of Weston & LC	PROMOTIONAL ACTIVITIES:Partnership	Calendar	-400.00
				Sales Tax		-24.00
1/8/2026	4905	Advent Media Group	22068ghwd_0226lewisco...	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-2,538.00
1/8/2026	4906	US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	google	-5,028.30
1/8/2026	4907	...American Express		OFFICE EXPENSES:OFFICE SUPPLIES		-556.98
				statement credit		20.45
1/8/2026	4908	...American Express		OFFICE EXPENSES:OFFICE SUPPLIES		-251.17
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-340.00
				PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-18.97
1/8/2026	4909	Chiquitha Turner	inv1-03-2026	PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS:pri...		-312.50
1/8/2026	4910	Wva Sportsman Magi...	inv#328	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-220.00
1/8/2026	4911	...Citibank Credit Card ...		PROMOTIONAL ACTIVITIES:travel show:TS Travel		-155.64
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-1,024.77
				OFFICE EXPENSES:OFFICE SUPPLIES		-283.39
1/8/2026	4912	...Citibank		PROMOTIONAL ACTIVITIES:e-newsletter		-680.52
				PROMOTIONAL ACTIVITIES:Meetings		-103.12
			enews	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-483.27
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-12.71
				PROMOTIONAL ACTIVITIES:travel show:TS Travel		-1,873.38
			halloweentown	PROMOTIONAL ACTIVITIES	instagram	-400.00
			verified fee	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-64.00
				statement credit		1,958.38

Transaction year end 2025 2026 final - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 8

Date	Num	Description	Memo	Category	Tag	Amount
1/8/2026	4913	...US Bank		PROMOTIONAL ACTIVITIES:fees for membership	lc chamber	-150.00
				PROMOTIONAL ACTIVITIES:design		-1,500.00
				PROMOTIONAL ACTIVITIES:fees for membership		-418.00
				PROMOTIONAL ACTIVITIES:phone & internet		-190.50
				PROMOTIONAL ACTIVITIES:travel show:TS Travel		-358.49
				PROMOTIONAL ACTIVITIES:Meetings		-50.95
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-54.00
				PROMOTIONAL ACTIVITIES:WEBSITES		-233.09
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-1,420.55
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-410.41
				OFFICE EXPENSES:OFFICE SUPPLIES		-597.54
				OFFICE EXPENSES:trash		-698.18
1/14/2026	4914	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
1/14/2026	4915	Chris Richards	salary x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
1/16/2026	4916	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,418.04
1/16/2026	4917	WVCPRB/Retirement	for 3x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-898.26
1/28/2026	4918	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
1/28/2026	4919	Chris Richards	salary x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
1/30/2026	DEP	HotEL MOTEL TAX P...	for 11/2025	HOTEL MOTEL TAX		31,605.00
2/2/2026	4920	WV News/Exponent T...	c of e inv#774664	PROMOTIONAL ACTIVITIES:ADVERTISING AD	C of E	-396.00
2/2/2026	4921	...LC Printing		Sales Tax		-12.00
				PROMOTIONAL ACTIVITIES:Partnership	LC basket ball	-200.00
2/2/2026	4922	WhAW	cofe on whaw	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...		-755.00
2/2/2026	4923	Wva Sportsman Magi...	inv#39	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-220.00
2/2/2026	4924	WOTR Radio	calendar of event inv 0126	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...		-450.00
2/2/2026	4925	WV Bass Federation	Stonewall fishing tourament	PROMOTIONAL ACTIVITIES:SPONSORSHIP		-250.00
2/2/2026	4926	Highmark Insurance	inv#25040940480	EMPLOYEE EXPENSES:Health insurance		-3,313.25
2/2/2026	4927	Chase Marriott CC C...		PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...	quicken	-107.99
2/2/2026	4928	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-124.25
				OFFICE EXPENSES:OFFICE SUPPLIES		-325.08
2/2/2026	4929	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-167.94
				OFFICE EXPENSES:OFFICE SUPPLIES		-462.09
2/2/2026	4930	...Citibank Credit Card ...	ABA	PROMOTIONAL ACTIVITIES:travel show:TS Travel		-771.00
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-334.48
				OFFICE EXPENSES:OFFICE SUPPLIES		-145.93
2/2/2026	4931	...US Bank		PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-1,950.00
				PROMOTIONAL ACTIVITIES:travel show:TS Travel		-1,582.49
				PROMOTIONAL ACTIVITIES:phone & internet		-186.83
				PROMOTIONAL ACTIVITIES:Meetings		-120.58
			LC Park and godaddy	PROMOTIONAL ACTIVITIES:WEBSITES		-1,270.35
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-361.95
				OFFICE EXPENSES:OFFICE SUPPLIES		-322.12
				EMPLOYEE EXPENSES:Monthly Withholding Tax		-220.86

Transaction year end 2025 2026 final - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 9

Date	Num	Description	Memo	Category	Tag	Amount
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-440.24
2/9/2026	4932	Irs	extra for 3X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-2,127.06
2/9/2026	4933	WVCPRB/Retirement	for 3x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-1,347.39
2/9/2026	4934	WVCPRB/Retirement	penalty	EMPLOYEE EXPENSES:Health insurance	**paid online**	-50.00
2/9/2026	4935	WV State Tax *paid O...	1/2026 monthly x3	EMPLOYEE EXPENSES:Monthly Withholding Tax		-339.00
2/10/2026	4936	US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	google	-3,225.09
2/10/2026	4937	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:travel show:TS Travel		-15.00
				PROMOTIONAL ACTIVITIES:Meetings		-57.72
				PROMOTIONAL ACTIVITIES:design		-1,500.00
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-12.71
				PROMOTIONAL ACTIVITIES:e-newsletter		-680.52
			verification	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-64.00
			enews	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-505.49
				OFFICE EXPENSES:OFFICE SUPPLIES		-40.80
				OFFICE EXPENSES:trash		-130.00
				statement credit		3.75
2/10/2026	4938	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
2/10/2026	4939	Chris Richards	salery	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
2/25/2026	4940	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
2/25/2026	4941	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
3/3/2026	DEP	HotEL MOTEL TAX P...	for 12/2025	HOTEL MOTEL TAX		21,814.39
3/3/2026	4942	WhAW	cofe on whaw	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...		-755.00
3/3/2026	4943	WvhTA	dues 2026 inv. 2105	PROMOTIONAL ACTIVITIES:fees for membership		-321.00
3/3/2026	4944	WOTR Radio	calendar of event inv 2-2...	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...		-450.00
3/3/2026	4945	John LAW CPA	inv#3873	EMPLOYEE EXPENSES:QUARTERLY TAXES		-170.00
3/3/2026	4946	Highmark Insurance	inv#260206312111	EMPLOYEE EXPENSES:Health insurance		-3,313.25
3/3/2026	4947	...American Express		PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-155.49
				OFFICE EXPENSES:OFFICE SUPPLIES		-333.85
				statement credit		22.50
3/3/2026	4948	...American Express		PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-46.39
				OFFICE EXPENSES:OFFICE SUPPLIES		-184.06
3/3/2026	4949	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-176.95
				PROMOTIONAL ACTIVITIES:phone & internet		-109.93
				OFFICE EXPENSES:OFFICE EQUIPMENT		-501.28
3/3/2026	4950	...US Bank		PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-102.73
			Evernote, google, etc	PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-253.74
				PROMOTIONAL ACTIVITIES:phone & internet		-209.62
				PROMOTIONAL ACTIVITIES:design		-1,500.00
			WVHTA	PROMOTIONAL ACTIVITIES:PROMOTIONAL ACTIVIT...		-2,617.50
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-193.23
				PROMOTIONAL ACTIVITIES:Meetings		-41.79
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-43.87
			liescenes	PROMOTIONAL ACTIVITIES:fees for membership		-25.00

Transaction year end 2025 2026 final - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 10

Date	Num	Description	Memo	Category	Tag	Amount
				OFFICE EXPENSES:OFFICE SUPPLIES		-188.45
3/3/2026	4951	Chris Richards	mileage	EMPLOYEE EXPENSES:REIMBURSEMENT TRAVEL	ETF	-245.05
3/4/2026	4952	Nikki Butler Design	inv 022206	PROMOTIONAL ACTIVITIES:design	**paid online**	-1,500.00
3/13/2026	4953	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,418.04
3/13/2026	4954	WVCPRB/Retirement	extra for 2x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-898.26
3/13/2026	4955	WV State Tax	2/2026 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-216.00
3/13/2026	4956	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
3/13/2026	4957	Chris Richards	salery	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
3/18/2026	DEP	HotEL MOTEL TAX P...	for 1/2026	HOTEL MOTEL TAX		16,701.61
3/19/2026	4958	US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	google	-3,272.03
3/19/2026	4959	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:e-newsletter		-680.52
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-98.31
				PROMOTIONAL ACTIVITIES:Shipping & stamps	USPS	-5.22
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-75.92
				PROMOTIONAL ACTIVITIES:Meetings		-139.94
			verify	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-64.00
			enews	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-493.88
				OFFICE EXPENSES:trash		-576.30
				OFFICE EXPENSES		-74.16
3/25/2026	4960	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
3/25/2026	4961	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
4/2/2026	4962	Highmark Insurance	inv#260310060712	EMPLOYEE EXPENSES:Health insurance		-3,313.25
4/3/2026	4963	Chase Marriott CC C...		PROMOTIONAL ACTIVITIES:fees for membership	membership	-99.00
4/8/2026	4964	...LEWIS CO PRINTING		PROMOTIONAL ACTIVITIES:ADVERTISING AD		-200.00
				Sales Tax		-12.00
4/8/2026	4965	Central WV Fishing In...	1 year of website ads 4/2...	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	formerly Andy G...	-1,600.00
4/8/2026	4966	...Wva Sportsman Magi...	issue 35	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-220.00
			winternet sponser	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...		-500.00
4/8/2026	4967	WhAW	cofe on whaw inv#0326	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...		-755.00
4/8/2026	4968	WOTR Radio	calendar of event inv#03...	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...		-450.00
4/8/2026	4969	...WV News/Exponent T...		PROMOTIONAL ACTIVITIES:ADVERTISING AD	Annual report	-230.00
				PROMOTIONAL ACTIVITIES:ADVERTISING AD	jane lew spring a...	-110.00
4/8/2026	4970	Guest Quest	SPR26-71	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-6,198.00
4/8/2026	4971	US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	google	-3,925.28
4/8/2026	4972	...US Bank		PROMOTIONAL ACTIVITIES:travel show:TS Travel		-268.38
			Evernote, google, etc	PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-410.26
				PROMOTIONAL ACTIVITIES:phone & internet		-186.67
				PROMOTIONAL ACTIVITIES:Meetings		-101.71
			ohio magazine	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-2,265.17
				PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-200.84
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-1,340.74
4/8/2026	4973	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-12.71
				PROMOTIONAL ACTIVITIES:e-newsletter		-680.52

Transaction year end 2025 2026 final - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 11

Date	Num	Description	Memo	Category	Tag	Amount
				PROMOTIONAL ACTIVITIES:Education:Ed travel	Hospitality u	-22.27
				PROMOTIONAL ACTIVITIES:Meetings		-232.46
		verify		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-64.00
				OFFICE EXPENSES:trash		-676.93
		enews		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-471.23
				statement credit		0.06
4/8/2026	4974	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-330.38
				OFFICE EXPENSES:OFFICE SUPPLIES		-432.18
				statement credit		17.11
4/8/2026	4975	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-216.28
				OFFICE EXPENSES:OFFICE SUPPLIES		-255.51
				statement credit		60.00
				PROMOTIONAL ACTIVITIES:travel show:TS Travel		-550.88
4/8/2026	4976	Chris Richards	mileage for 3/1-15/2026	PROMOTIONAL ACTIVITIES:Shipping & stamps	fed ex	-31.44
4/8/2026	4977	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES		-698.90
4/8/2026	4978	Chris Richards	salary x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
4/14/2026	4979	Irs	extra for 2X	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
4/14/2026	4980	WVCPRB/Retirement	extra for 2x	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,418.04
4/14/2026	4981	WV State Tax *paid O...	3/2026 monthly	EMPLOYEE EXPENSES:Health insurance	**paid online**	-898.26
4/16/2026	4982	...Citibank Credit Card ...		EMPLOYEE EXPENSES:Monthly Withholding Tax		-216.00
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-200.86
				PROMOTIONAL ACTIVITIES:fees for membership		-147.34
				OFFICE EXPENSES:OFFICE SUPPLIES		-161.66
4/24/2026	4983	Cumnningham, Powel...	and start up fees	EMPLOYEE EXPENSES:QUARTERLY TAXES	paid online	-2,155.00
4/24/2026	4984	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
4/24/2026	4985	Chris Richards	salary x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
4/30/2026	DEP	HotEL MOTEL TAX P...	for 2/2026	HOTEL MOTEL TAX		21,039.30
4/30/2026	4986	Irs	1st quater taxes	EMPLOYEE EXPENSES:QUARTERLY TAXES	paid online	-84.00
4/30/2026	4987	WV UNEMPLOYMEN...	1st quater taxes	EMPLOYEE EXPENSES:QUARTERLY TAXES	paid online	-285.00
4/30/2026	4988	...Wva Sportsman Magi...	issue 331	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-220.00
			internet sponser	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...		-500.00
4/30/2026	4989	WhAW	cofe on whaw inv#0326	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...		-755.00
4/30/2026	4990	WOTR Radio	calendar of event inv#03...	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Com...		-450.00
5/1/2026	4991	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-148.83
				OFFICE EXPENSES:OFFICE SUPPLIES		-812.21
				statement credit		75.12
5/1/2026	4992	...American Express		PROMOTIONAL ACTIVITIES:fees for membership		-195.00
				OFFICE EXPENSES:OFFICE SUPPLIES		-280.55
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-282.35
5/1/2026	4993	...US Bank		PROMOTIONAL ACTIVITIES:Meetings		-72.52
		Evernote, google, etc		PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-375.55
				PROMOTIONAL ACTIVITIES:phone & internet		-186.67
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-310.96

Transaction year end 2025 2026 final - 2026

7/1/2025 through 6/30/2026

8/6/2026

Page 12

Date	Num	Description	Memo	Category	Tag	Amount
			ohio magazine	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-2,220.00
				PROMOTIONAL ACTIVITIES:WEBSITES	godaddy	-516.41
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-1,211.86
				PROMOTIONAL ACTIVITIES:design		-1,544.80
				PROMOTIONAL ACTIVITIES:fees for membership		-669.50
				PROMOTIONAL ACTIVITIES:Education:Ed travel		-2,207.10
				OFFICE EXPENSES:trash		-130.00
				OFFICE EXPENSES:OFFICE SUPPLIES		-164.30
5/1/2026	4994	...Citibank Credit Card ...		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-500.35
				OFFICE EXPENSES:OFFICE SUPPLIES		-70.05
5/1/2026	4995	Highmark Insurance	inv#260409301960	EMPLOYEE EXPENSES:Health insurance		-3,313.25
5/5/2026	4996	Nikki Butler Design	inviove022247	PROMOTIONAL ACTIVITIES:design		-1,500.00
5/6/2026	4997	Cunningham, Powell ...		EMPLOYEE EXPENSES:QUARTERLY TAXES		-320.00
5/6/2026	4998	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
5/6/2026	4999	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
5/15/2026	5000	Irs	extra for 2X	EMPLOYEE EXPENSES:Monthly Withholding Tax	**paid online**	-1,418.04
5/15/2026	5001	WVCPRB/Retirement	extra for 2x	EMPLOYEE EXPENSES:Health insurance	**paid online**	-898.26
5/15/2026	5002	WV State Tax	4/2026 monthly	EMPLOYEE EXPENSES:Monthly Withholding Tax		-216.00
5/18/2026	5003	...Citibank Credit Card		PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-266.98
				PROMOTIONAL ACTIVITIES:e-newsletter		-680.52
				PROMOTIONAL ACTIVITIES:Meetings:Meeting travel		-35.78
				PROMOTIONAL ACTIVITIES:Meetings		-173.85
			verify	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-64.00
				PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-172.88
			enews	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-896.43
			Jane lew spring	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-498.46
			irish festival	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	facebook	-419.96
5/19/2026	5004	US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom...	google	-3,552.19
5/20/2026	5005	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
5/20/2026	5006	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
6/2/2026	DEP	HotEL MOTEL TAX P...	for 3/2026	HOTEL MOTEL TAX		33,407.91
6/3/2026	5007	Kim Geer	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,140.55
6/3/2026	5008	Chris Richards	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,310.95
6/4/2026	5009	Cunningham, Powell ...	june	EMPLOYEE EXPENSES:QUARTERLY TAXES		-320.00
6/5/2026	5010	NNikki Butler Design	inv 022264	PROMOTIONAL ACTIVITIES:design		-1,500.00
6/10/2026	5011	Highmark Insurance	inv#260609269049	EMPLOYEE EXPENSES:Health insurance		-3,313.25
6/17/2026	5012	...US Bank	TTRA	PROMOTIONAL ACTIVITIES:Education		-1,544.00
			mcavee, google, etc	PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-339.17
				PROMOTIONAL ACTIVITIES:phone & internet		-186.47
				PROMOTIONAL ACTIVITIES:Meetings		-181.33
			APA Media(group tour)	PROMOTIONAL ACTIVITIES:ADVERTISING AD & Diti...		-2,500.00
			giveaways	PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-272.37
				OFFICE EXPENSES:OFFICE SUPPLIES		-106.35

7/1/2025 through 6/30/2026

Page 13

Date	Num	Description	Memo	Category	Tag	Amount
				OFFICE EXPENSES:trash		-580.05
6/17/2026	5013	US Bank 4535		PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom... google		-4,630.94
6/17/2026	5014	...AmERICAN Express ...		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-598.39
				OFFICE EXPENSES:OFFICE SUPPLIES		-336.44
				statement credit		0.00
6/17/2026	5015	...American Express		PROMOTIONAL ACTIVITIES:ADVERTISING ITEMS		-39.96
				OFFICE EXPENSES:OFFICE SUPPLIES		-153.51
				PROMOTIONAL ACTIVITIES:Shipping & stamps		-15.93
6/17/2026	5016	Citibank Credit Card ...		PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-256.67
6/17/2026	5017	...Citibank		OFFICE EXPENSES:OFFICE SUPPLIES		-112.60
				PROMOTIONAL ACTIVITIES:e-newsletter		-680.52
				PROMOTIONAL ACTIVITIES:fees for membership		-202.88
			enews	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom... facebook		-94.74
				PROMOTIONAL ACTIVITIES:PROMOTIONAL Office:S...		-12.71
				OFFICE EXPENSES:OFFICE SUPPLIES		-114.48
6/19/2026	5018	Kim Geer	verified fee	PROMOTIONAL ACTIVITIES:ADVERTISING AD:Prom... facebook		-64.00
6/19/2026	5019	Chris Richards	ETF for payroll	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,176.78
6/22/2026	DEP	HotEL MOTEL TAX P... for 4/2026	salery x2	EMPLOYEE EXPENSES:Salary Expense	ETF	-1,388.55
				HOTEL MOTEL TAX		37,539.63
			WV Treasury	refund check	refund	15.00
			highmark insurance	refund check		352.91
7/1/2025 - 6/30/2026						264,749.12
BALANCE 6/30/2026						264,749.12
TOTAL INFLOWS						708,714.14
TOTAL OUTFLOWS						-443,965.02
NET TOTAL						264,749.12